



## National CineMedia, Inc. to Participate in Citi 2020 Global TMT West Conference

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CENTENNIAL, Colo.--(BUSINESS WIRE)--Dec. 20, 2019-- National CineMedia, Inc. (NASDAQ: NCMI) ("the Company" or "NCM"), the managing member and owner of 48.7% of National CineMedia, LLC ("NCM LLC"), the largest cinema advertising network in the U.S., is scheduled to participate in the following upcoming conference:

- Citi 2020 Global TMT West Conference to be held on January 7-8, 2020 at The Bellagio Hotel in Las Vegas, NV. The Company's CEO, Tom Lesinski, will be presenting at 11:45 AM PST on January 8, and will host one-on-one meetings with investors throughout the day.

A link to live audio webcasts, where applicable, and copies of any related presentation materials will be made available at the Investor Relations section of the Company's website at [www.ncm.com](http://www.ncm.com).

### About National CineMedia, Inc.

National CineMedia (NCM) is America's Movie Network. As the largest cinema advertising network in the U.S., we unite brands with the power of movies and engage movie fans anytime and anywhere. According to Nielsen, more than 750 million moviegoers annually attend theaters that are currently under contract to present NCM's *Noovie* pre-show in 57 leading national and regional theater circuits including AMC Entertainment Inc. (NYSE: AMC), Cinemark Holdings, Inc. (NYSE: CNK) and Regal Entertainment Group (a subsidiary of Cineworld Group PLC. LON: CINE). NCM's cinema advertising network offers broad reach and unparalleled audience engagement with over 21,000 screens in over 1,700 theaters in 189 Designated Market Areas® (all of the top 50). NCM Digital goes beyond the big screen, extending in-theater campaigns into online and mobile marketing programs to reach entertainment audiences. National CineMedia, Inc. (NASDAQ: NCMI) owns a 48.7% interest in, and is the managing member of, National CineMedia, LLC. For more information, visit [www.ncm.com](http://www.ncm.com).

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