



May 10, 2016

National CineMedia, Inc. to Participate at Investor Conferences in May

CENTENNIAL, Colo.--(BUSINESS WIRE)-- National CineMedia, Inc. (NASDAQ: NCMI) (the Company), the managing member and owner of 43.6% of National CineMedia, LLC (NCM LLC), the operator of the largest digital in-theatre network in North America, is scheduled to participate in the following investor conferences in May 2016.

- ▮ May 24, 2016 at the J.P. Morgan Global Technology, Media & Telecom Conference held at The Westin Copley Place in Boston, MA. A fireside chat with the Company's CEO, Andy England, will be held at 10:00 am EDT, with one-on-one meetings with investors throughout the day.
- ▮ May 25, 2016 at the B. Riley & Co.'s Annual Investor Conference held at the Lowes Hollywood Hotel in Hollywood, CA. A fireside chat with the Company's CEO, Andy England, will be held at 10:00 am PDT, with one-on-one meetings with investors throughout the day.

A link to live audio webcasts, where applicable, and copies of any related presentation materials will be made available at the Investor Relations section of the Company's website at www.ncm.com.

About National CineMedia, Inc.

National CineMedia (NCM) is America's Movie Network. As the #1 weekend network in the U.S., NCM helps brands get in front of the movies that shape the national conversation. More than 700 million moviegoers annually attend theatres that are currently under contract to present NCM's FirstLook pre-show in over 40 leading national and regional theatre circuits including AMC Entertainment Inc. (NYSE:AMC), Cinemark Holdings, Inc. (NYSE:CNK) and Regal Entertainment Group (NYSE: RGC). NCM's cinema advertising network offers broad reach and unparalleled audience engagement with approximately 20,400 screens in approximately 1,600 theaters in 187 Designated Market Areas® (49 of the top 50). NCM Digital goes beyond the big screen, extending in-theatre campaigns into online and mobile marketing programs to reach entertainment audiences. National CineMedia, Inc. (NASDAQ:NCMI) owns a 43.6% interest in, and is the managing member of, National CineMedia, LLC. For more information, visit www.ncm.com. (NCMI-F)



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National CineMedia, Inc.

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