SEC	Form	4
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 \Box

(City)

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB AF	PROVAL
OMB Number:	3235-0287

Estimated average burden 0.5 hours per response:

Section obligat	this box if no lo n 16. Form 4 or ions may contin tion 1(b).		STAT		ed pursi	DF CHAN	n 16(a	a) of the Sec	uritie	s Exchar	ige Act of 1		RSHII	Þ	Estima	Number: ated aver per resp	age burden onse:	3235-0287 0.5	
				2. Issuer Name and Ticker or Trading Symbol National CineMedia, Inc. [NCMI]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner								
				3. Date of Earliest Transaction (Month/Day/Year) 06/21/2013							Officer (give title Other (specify below) below)								
(Street) PLANO	Т	X	75093		4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year) X					ndividual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person X Form filed by More than One Reporting Person								
(City)	(5	State)	(Zip)																
1 Title of (Coouvity (Inot	~ 2)	Table I - Non	-Deriv		Securities		quired, D	Disp	1	,				•	6. Own	orohin	7. Nature of	
Date				Execution ar) if any	Execution Date,		ar) Transaction Dispose Code (Instr. 8)		rities Acquired (A) o ed Of (D) (Instr. 3, 4 ;		and 5) Securities Beneficially Following R Transaction		Owned eported (s)	Form: (D) or (I) (Inst	Direct ndirect r. 4)	Indirect Beneficial Ownership (Instr. 4)			
			Table II I				• • •		v	Amount	t (A) or (D) PI		rice		4)				
						alls, warr								nea					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Trans Code) 8)	action (Instr.	5. Number of Derivative Securities Acquired (A) Disposed of (Instr. 3, 4 an	or (D)	6. Date Exe Expiration ((Month/Day	Date		7. Title and Amoun Securities Underly Derivative Security 3 and 4)		ying	8. Price of Derivative Security (Instr. 5)	9. Numl derivati Securiti Benefic Owned Followin Reporte	tive C ties F cially D I o ing (I	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable		cpiration ate	Title		ount or ober of res		Transaction(s) (Instr. 4)				
Common Units of National CineMedia, LLC	\$0 ⁽¹⁾	06/21/2013		A		5,315,837 ⁽²⁾		(1)		(1)	Common Stock of National CineMedia Inc.	, 5,3	15,837	(1)	23,99	8,505	Ι	See Footnote ⁽³⁾	
	nd Address of ark Holdin	Reporting Person [*] 1 <u>gs, Inc.</u>																	
(Last) 3900 DA SUITE 5	LLAS PAR	(First) KWAY	(Middle)			_													
(Street) PLANO		ТХ	75093			-													
(City)		(State)	(Zip)																
		Reporting Person [*]				_													
(Last) 3900 DA SUITE 5	LLAS PAR 00	(First) KWAY	(Middle)																
(Street) PLANO		ТХ	75093			-													
(City)		(State)	(Zip)			-													
	nd Address of <mark>ark Media</mark>	Reporting Person [*]																	
(Last) 3900 DA SUITE 5	LLAS PAR 00	(First) KWAY	(Middle)			-													
(Street) PLANO		ТХ	75093			-													
(City)		(State)	(Zip)			-													

Explanation of Responses:

1. Common Units of National CineMedia, LLC may be converted at any time into common stock of National CineMedia, Inc.on a one-for-one basis and have no expiration date.

2. Common Units were transferred for an Extraordinary Attendance Increase pursuant to the Common Unit Adjustment Agreement, dated February 13, 2007 between National CineMedia, LLC and Cinemark Media, Inc. The Extraordinary Attendance Increase was due to the completion of the acquisition of certain Rave theatres by Cinemark USA, Inc. on May 28, 2013.

3. The reported securities are owned directly by Cinemark WGA, Inc. and indirectly by Cinemark USA, Inc. and Cinemark Holdings, Inc. Cinemark Media, Inc. is a wholly-owned subsidiary of Cinemark USA, Inc. and Cinemark USA, Inc. and Cinemark USA, Inc. is a wholly-owned subsidiary of Cinemark Holdings, Inc. which is the ultimate parent company of each joint filer of this report.

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<u>/s/ Michael Cavalier, Sr. Vice</u> <u>President-General Counsel,</u> <u>Cinemark Holdings, Inc.</u>	<u>06/24/2013</u>
<u>/s/ Michael Cavalier, Sr. Vice</u> <u>President-General Counsel,</u> <u>Cinemark USA, Inc.</u>	<u>06/24/2013</u>
<u>/s/ Michael Cavalier, Sr. Vice</u> <u>President-General Counsel,</u> <u>Cinemark Media, Inc.</u>	<u>06/24/2013</u>
** Signature of Reporting Person	Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 \ast If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.