FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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OMB APPROVAL

OMB Number: 3235-0287 Estimated average burden

X 10% Owner

below)

Other (specify

7. Nature of Indirect Beneficial Ownership (Instr. 4)

11. Nature of Indirect Beneficial Ownership (Instr. 4)

0.5

hours per response

6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person Form filed by More than One Reporting Person

9. Number of derivative

derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)

13,145,349

6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)

Ownership Form: Direct (D) or Indirect (I) (Instr. 4)

D<sup>(3)</sup>

5. Relationship of Reporting Person(s) to Issuer

Officer (give title

5. Amount of Securities Beneficially Owned

Following Reported Transaction(s) (Instr. 3 and 4)

8. Price of Derivative Security (Instr. 5)

\$19.63<sup>(2)</sup>

(Check all applicable) Director

**Beneficially Owned** 

below)

## Check this box if no longer subject to

No.						. Issuer Name <b>and</b> Ticker or Trading Symbol								5. Relationsh (Check all ap			
<u>Cinemark Media, Inc.</u>					_   -	National CineMedia, Inc. [ NCMI ]									X	Dire	
(Last) (First) (Middle) 3900 DALLAS PARKWAY SUITE 500						3. Date of Earliest Transaction (Month/Day/Year) 02/13/2007									Offi bel		
(Street)					-   Z	4. If Amendment, Date of Original Filed (Month/Day/Year)						6. Individual					
PLANO TX 75093													X	For			
(City)	(S	State)	(Zip)														
			Table I - Nor	_			_		cqı		Disp						т —
1. Title of S	Security (Inst	r. 3)		2. Transac Date (Month/Da			Ex if a	2A. Deemed Execution Date if any (Month/Day/Yea		Code (Ins			rities Acquired (A) o ed Of (D) (Instr. 3, 4				5. Ar Secu Bene Follo
										Code	v	Amoun	t	(A) or (D)	Pr	ice	Repo Trans (Inst
			Table II -					rities Acc									vned
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date if any (Month/Day/Yea	4. Transaction Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. I	6. Date Exerc Expiration D (Month/Day/		ate		7. Title and Amou Securities Underl Derivative Securi 3 and 4)		t of ing	8. Pri Deriv Secu (Instr	
				ļ	Code	v	(A)	(D)	Da Ex	te ercisable		piration ate	Title		Amou Numi Share		
Common Units of National CineMedia, LLC	\$0 <sup>(1)</sup>	0 <sup>(1)</sup> 02/13/2007 D				1,014,088	(1) (1)		(1)	Common Stock of National CineMedia, Inc.		1,01	4,088	\$19.			
	d Address of ark Media	Reporting Person* , Inc.	,					,						,			
(Last)		(First)	(Middle)	)													
3900 DA SUITE 50	LLAS PAR 00	KWAY															
(Street) PLANO		TX	75093														
(City)	(City) (State) (Zip)																
		Reporting Person*															
(Last) (First) (Middle) 3900 DALLAS PARKWAY SUITE 500			)														
SUITE 5																	
(Street) PLANO		TX	75093														
(City)		(State)	(Zip)														
	d Address of <u>Holding</u> ,	Reporting Person* Inc.															
(Last) 3900 DA SUITE 50	LLAS PAR	(First)	(Middle)	)													

75093

**PLANO** 

TX

(City)	(State)	(Zip)							
1. Name and Address of Reporting Person*									
<u>CINEMARK INC</u>									
(1.5.5)	(First)	(145-1-11-)							
(Last)	(Middle)								
3900 DALLAS	3900 DALLAS PARKWAY								
SUITE 500									
(Street)									
PLANO	TX	75093							
(City)	(Stata)	(7in)							
(City)	(State)	(Zip)							
1. Name and Addr	ess of Reporting Persor	) <sup>*</sup>							
Cinemark H	<u>oldings, Inc.</u>								
(1 000)	(Fireh)	(8.6idalla)							
(Last)	(First)	(Middle)							
3900 DALLAS PARKWAY									
SUITE 500									
(Street)									
PLANO	TX	75093							
(City)	(State)	(Zip)							

## **Explanation of Responses:**

- 1. Common Units of National CineMedia, LLC maybe converted at any time into shares of Common Stock of National CineMedia, Inc. on a one-for-one basis, and have no expiration date.
- 2. The purchase price of the Common Units of National CineMedia, LLC was equal to the purchase price, after expenses, that National CineMedia, Inc. received for shares of its Common Stock in its initial public offering.
- 3. The reported securities are owned directly by Cinemark Media, Inc. and indirectly by Cinemark USA, Inc., CNMK Holding, Inc., Cinemark, Inc. and Cinemark Holdings, Inc. Cinemark Media, Inc. is a wholly owned subsidiary of Cinemark USA, Inc. Cinemark USA, Inc. Cinemark Holdings, Inc. is a wholly owned subsidiary of Cinemark, Inc. Cinemark Holdings, Inc. is the ultimate parent company of each joint filer of this report.

## Remarks:

This report is filed jointly by Cinemark Media, Inc., Cinemark USA, Inc., CNMK Holding, Inc., Cinemark, Inc. and Cinemark Holdings, Inc. (each a "Reporting Person"). Each Reporting Person is deemed a director by virtue of Cinemark Media, Inc.'s right to designate a representative to serve on National CineMedia, Inc.'s board of directors. Lee Roy Mitchell currently serves as Cinemark Media, Inc.'s representative on National CineMedia, Inc.'s board of directors.

/s/ Michael Cavalier, Sr. Vice President-General Counsel, Cinemark Media, Inc	02/15/2007
/s/ Michael Cavalier, Sr. Vice President-General Counsel, Cinemark USA, Inc.	02/15/2007
/s/ Vatoni Ragsdale, President & Treasurer, CNMK Holding, Inc.	02/15/2007
/s/ Michael Cavalier, Sr. Vice President-General Counsel, Cinemark, Inc.	02/15/2007
/s/ Michael Cavalier, Sr. Vice President-General Counsel, Cinemark Holdings, Inc.	02/15/2007
** Signature of Reporting Person	Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly.$ 

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.