FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| STATEMENT | OF CH | HANGES | IN BEN | IEFICIAL | OWNER | SHIP |
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| | OMB Number: | 3235-0287 |
| | Estimated average burde | en |
| | hours per response: | 0.5 |
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* Goodman Lawrence A | | | | | 2. Issuer Name and Ticker or Trading Symbol National CineMedia, Inc. [NCMI] | | | | | | | | | | (Check all app | | pplicable) ector | | Person(s) to Issuer 10% Owner | | | |
|--|---|---------|------------------|--------------------------|---|---|---|--|------|-----|---|--|---------------|-------|--------------------|--|---|---|--|---|--|--|
| (Last) (First) (Middle) C/O NATIONAL CINEMEDIA, INC. | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 02/08/2007 | | | | | | | | | | | Office below | er (give title w) | | Other (specify below) | | |
| 9110 E. NICHOLS AVE., SUITE 200 | | | | | 4. If | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | | |
| (Street) CENTENNIAL CO 80112-3405 | | | |)5 | | | | | | | | | | | | X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | |
| (City) | (St | ate) (. | Zip) | | | | | | | | | | | | | | | | | | | |
| | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | | | | |
| 1. Title of Security (Instr. 3) 2. Transa Date (Month/Date) | | | | Exec Day/Year) if any | | Execution if any | A. Deemed Execution Date, fany Month/Day/Year) | | | | Disposed | rities Acquired (A ed Of (D) (Instr. 3, | | | 4 and Secu Bene | | rities Fe eficially (E ed Following (I) | | nership : Direct · Indirect str. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | | | | | | de V | · _ | Amount | | (A) or (D) | Price | | Transaction(s) (Instr. 3 and 4) | | | | (| | |
| Common Stock 02/08/ | | | | | 3/2007 | | | | | | | 1,000 |) | A \$2 | | 21 1,000 | | | D | | | |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | rivative Conversion Date Execution Date, curity or Exercise (Month/Day/Year) if any | | Date, y/Year) | | saction le (Instr. S. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | Expira (Mont | 6. Date Exercisable and Expiration Date (Month/Day/Year) Date Expiration Exercisable Date | | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) Amour or Numbe of Title Shares | | ount nber | | | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | |). wnership orm: irect (D) r Indirect) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |

Explanation of Responses:

Remarks:

/s/ Jennifer A. D'Alessandro, as 02/12/2007 attorney-in-fact

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.