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"RiffTrax Live: Starship Troopers" Brings More Laughs and Infamous Wisecracking to U.S. Cinemas

NCM[®] Fathom Events, RiffTrax and IGN Present Signature Comedic Commentary on the Ridiculously Weird 1997 Film in Select Movie Theaters on Aug. 15

CENTENNIAL, Colo.--(BUSINESS WIRE)-- The "RiffTrax Live" cinema series has been making audiences laugh out loud with its now legendary treatment of films since 2009. Thanks to a hugely-successful Kickstarter campaign that raised money to license a big Hollywood title, RiffTrax will be returning this summer to select movie theaters nationwide for a hilarious, never-before-

seen take on the king of modern sci-fi epics: "Starship Troopers." So strap in for a trip to Klendathu, as NCM[®] Fathom Events, RiffTrax and IGN present "<u>RiffTrax Live: Starship Troopers</u>" for one night on Thursday, Aug. 15 at 8:00 p.m. ET/ 7:00 p.m. CT / 7:00 p.m. MT / 8:00 p.m. PT (tape delayed). Offering their patented wisecracking to this bug-splattered space saga are the stars of RiffTrax: Michael J. Nelson, Kevin Murphy and Bill Corbett (best known for the groundbreaking "Mystery Science Theater 3000").

Tickets for "RiffTrax Live: Starship Troopers" are available at participating theater box offices and online at <u>www.FathomEvents.com</u>. The event will be broadcast to more than 600 select movie theaters across the country through NCM's exclusive <u>Digital Broadcast Network</u>. For a complete list of theater locations and prices, visit the NCM Fathom Events website (*theaters and participants are subject to change*).

"It is all thanks to our fans generously backing our Kickstarter that we get to face down what is truly a dream title for us. This will be a real RiffTrax-palooza," said Michael J. Nelson, RiffTrax creator and former host of the Emmy-nominated, Peabody Awardwinning "Mystery Science Theater 3000."

This 1997 giant-alien-bug war flick is an adaptation of Robert Heinlein's classic 1950's novel of the same name, but with bigger, juicier bugs. The film is known for its groundbreaking visual effects, including large-scale CG battle scenes with menacing alien bug warriors.

"Starship Troopers" is the tale of young trooper Johnny Rico, played by the impossibly handsome Casper Van Dien. He's joined by the impossibly darling Denise Richards, who plays plucky pilot Lieutenant Carmen Ibanez. Together, they go pretty much straight from their high school prom into the galaxy-wide gooey mess that is the Bug-pocalypse. They're joined by the impossibly nice guy Neil Patrick Harris, an intelligence officer with psychic abilities that help him read the minds of the "bugs." Throw in Jake Busey, Michael Ironside — with his "Come on, you apes! You wanna live forever?" catchphrase — plus a galactic love triangle and gallons of insect guts, and you've got the great, sprawling high-energy madness that is "Starship Troopers."

"The RiffTrax guys keep surprising and delighting us with their comedic genius and wacky antics," said Shelly Maxwell, executive vice president of NCM Fathom Events. "Audiences are going to be rolling in the aisles this summer with 'RiffTrax Live: Starship Troopers.'"

**Editor Note: Michael J. Nelson, Kevin Murphy and Bill Corbett will be available for select telephone, radio and television press interviews. Artwork, photos and other promotional materials can be found at <u>www.rifftrax.com/epk</u>.

Film Credits:

Tristar Pictures and Touchstone Pictures Present A Jon Davison Production A Paul Verhoeven Film "Starship Troopers" starring Casper Van Dien, Dina Meyer, Denise Richards, Jake Busey, Neil Patrick Harris, Patrick Muldoon and Michael Ironside / Music by Basil Poledouris / Costume Designer Ellen Mirojnik / Creature Visual Effects / Supervisor Phil Tippett / Spaceship Visual Effects Supervisor Scott E. Anderson / Visual Effects by Amalgamated Dynamics, Inc. and Kevin Yagher / Edited by Mark Goldblatt, A.C.E. and Caroline Ross / Production Designer Allan Cameron / Director of Photography Jost Vacano, ASC / Based on the Book by Robert A. Heinlein / Screenplay by Ed Neumeier / Produced by Alan Marshall and Jon Davison / Directed by Paul Verhoeven

About National CineMedia (NCM)

National CineMedia (<u>NCM</u>) operates NCM Media Networks, a leading integrated media company reaching U.S. consumers in movie theaters, online and through mobile technology. The <u>NCM Cinema Network</u> and <u>NCM Fathom Events</u> present cinema

advertising and events across the nation's largest digital in-theater network, comprised of theaters owned by AMC Entertainment Inc., Cinemark Holdings, Inc. (NYSE: CNK), Regal Entertainment Group (NYSE: RGC) and other leading regional theater circuits. NCM's theater advertising network covers 183 Designated Market Areas® (49 of the top 50) and includes approximately 19,300 screens (over 18,400 digital). During 2012, approximately 710 million patrons attended movies shown in theaters in which NCM currently has exclusive, cinema advertising agreements in place. The <u>NCM Fathom Events</u> live digital broadcast network ("DBN") is comprised of over 740 locations in 172 Designated Market Areas® (including all of the top 50). The <u>NCM Interactive Network</u> offers 360-degree integrated marketing opportunities in combination with cinema, encompassing 41 entertainment-related websites, online widgets and mobile applications. National CineMedia, Inc. (NASDAQ: NCMI) owns a 44.9% interest in and is the managing member of National CineMedia LLC. For more information, visit <u>www.ncm.com</u> or <u>www.FathomEvents.com</u>. (NCMI-E)

About RiffTrax

Featuring former members of the Emmy-nominated, Peabody Award-winning show "Mystery Science Theater 3000," RiffTrax is composed of Michael J. Nelson, Kevin Murphy and Bill Corbett. Nelson has appeared on numerous radio and TV shows, written a regular column for TV Guide and authored many best-selling books. Perhaps best known as the man behind the plucky red robot Tom Servo on "Mystery Science Theater 3000," Murphy is also author of the bestselling book "A Year at the Movies: One Man's Filmgoing Odyssey," and has been a regular contributor to NPR's "Weekend Edition" and "Wits." In addition to being a screenwriter and an internationally-produced playwright, Corbett was the voice of the robot Crow (version 2.0) on "Mystery Science Theater 3000," as well as many other strange characters including the clueless alien The Observer (a.k.a. "Brain Guy"). To find out more about RiffTrax, visit www.rifftrax.com.

About IGN Entertainment

IGN Entertainment is the leading Internet media and services provider focused on the video game and entertainment enthusiast markets. Collectively, IGN's properties reach more than 57 million unique users worldwide, according to Internet audience measurement firm comScore. IGN is the Web's #1 video game information destination and also owns the world's largest men's lifestyle website, <u>AskMen.com</u>. IGN is headquartered in the San Francisco Bay Area, with offices across North America, Europe and Australia.

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