



ALL ABOARD WITH CHRIS VAN ALLSBURG

**Author of *The Polar Express* to Conduct Interactive Workshop with Kids
in a Special National Big Screen ClassroomSM Event, November 9th**

**Regal CineMedia, Warner Bros. Pictures, and Houghton Mifflin
Present Live Simulcast with Award-winning Author Van Allsburg
in 97 Regal Entertainment Group Theatres Across the U.S.**

New York, NY- (October 22, 2004) – Teachers and elementary school students across the country will climb on board at 97 Regal Entertainment Group (REG, NYSE: RGC) movie theatres across the country for a special Big Screen Classroom event featuring a live, interactive workshop with Chris Van Allsburg, award-winning author and illustrator of 15 children's books including *The Polar Express* and *Jumanji*.

Hosted by Regal CineMediaSM (RCM) entertainment services, Warner Bros. Pictures and Houghton Mifflin Company, *All Aboard With Chris Van Allsburg* will be simulcast to 97 Regal, United Artists and Edwards movie theatres nationwide beginning at 9:30 a.m. PT / 12:30 p.m. ET. In a unique, virtual classroom setting made possible by Regal CineMedia's satellite and digital video technology, Van Allsburg will share stories about his writing and inspiration, as well as answer pre-selected questions live from students in the theatres. Allsburg will also talk about how his book, *The Polar Express*, was transformed into the new movie *The Polar Express*, from Warner Bros. Pictures, starring Tom Hanks and directed by Robert Zemeckis (*Forrest Gump*, *Cast Away*), about a doubting young boy who takes an extraordinary train ride to the North Pole on Christmas Eve. To help illustrate the discussion, students will get an exclusive preview of select segments from the film, which opens nationwide on November 10th.

In addition to the *All Aboard With Chris Van Allsburg* Big Screen Classroom event, the National Education Association (NEA)'s Read Across America program, Warner Bros. Pictures and Houghton Mifflin have created a special *Polar Express* teacher's guide featuring classroom activity suggestions, writing exercises, and ideas for group discussions.

The *All Aboard With Chris Van Allsburg* Big Screen Classroom event is recommended for kids in grades 3-6, and tickets for the workshop cost \$6.00 per student. Teachers and educators may order group tickets for the event by calling 1-800-792-8244 (tickets are available on a group sales basis only — no individual tickets will be sold). Additional information, including links to *The Polar Express* teacher's guides, is available at www.bigscreenclassroom.com.

All Aboard With Chris Van Allsburg is the latest Big Screen Classroom event utilizing Regal CineMedia's cutting-edge Digital Content Network (DCN)SM technology, enabling students and teachers to participate in live, interactive educational events at their local movie theatres. Previous Big Screen Classroom events have included the *Holes Reel Thinking* Writing Workshop with Newberry-award winning author Louis Sachar, director Andy Davis and the cast of *Holes*, as well as a live interactive discussion with Academy Award-winning director James Cameron about his 3D motion picture experience *Ghosts of the Abyss*, a journey back to the legendary wreck of the Titanic.

***All Aboard With Chris Van Allsburg** will be presented at the following locations:

Market	State	Theatre and Address
BIRMINGHAM	AL	REGAL TRUSSVILLE 16 5895 Trussville Crossings Parkway, Birmingham, AL
HUNTSVILLE- DECATUR	AL	REGAL HOLLYWOOD 18 - HUNTSVILLE 3312 South Memorial Parkway, Huntsville, AL
LITTLE ROCK	AR	BRECKENRIDGE VILLAGE 1200 Breckenridge Drive, Breckenridgem AR
PHOENIX	AZ	UA SCOTTSDALE PAVILIONS 11 9090 East Indian Bend, Scottsdale, AZ
LOS ANGELES	CA	EDWARDS RENAISSANCE 14 One East Main Street, Alhambra, CA
LOS ANGELES	CA	CALABASAS 6 4767 Commons Way, Calabasas, CA
LOS ANGELES	CA	EDWARDS IRVINE SPECTRUM 21 65 Fortune Drive, Irvine, CA
LOS ANGELES	CA	LONG BEACH 26 7501 Carson Boulevard, Long Beach, CA
LOS ANGELES	CA	PASADENA MARKETPLACE 64 West Colorado Boulevard, Pasadena, CA
SACRAMENTO	CA	REGAL NATOMAS MARKETPLACE 16 3561 Truxel Road, Sacramento, CA
SAN DIEGO	CA	UA HORTON PLAZA 14 475 Horton Plaza, San Diego, CA
SAN DIEGO	CA	MIRA MESA 18 10733 Westview Parkway, San Diego, CA
SAN FRANCISCO	CA	REGAL HACIENDA CROSSINGS 20 5000 Dublin Blvd, Dublin, CA
SAN FRANCISCO	CA	REGAL EMERY BAY STADIUM 10 6330 Christie Avenue, Emeryville, CA
SAN FRANCISCO	CA	GALAXY 4 1285 Sutter Street, San Francisco, CA

SANTA BARBARA	CA	SANTA MARIA 10 1521 South Bradley Road, Santa Maria, CA
BAKERSFIELD	CA	BAKERSFIELD 14 9000-G Ming Avenue, Bakersfield, CA
DENVER	CO	UA DENVER PAVILIONS 15 500 16Th Street #310, Denver, CO
DENVER	CO	UA GREENWOOD PLAZA 12 8141 E. Arapahoe Road, Denver, CO
DENVER	CO	COLORADO MILLS 14500 W. Colfax Avenue, Suite 600, Lakewood, CO
DENVER	CO	THORNTON TOWN CENTER 10 10001 Grant Street #306, Thornton, CO
HARTFORD - NEW HAVEN	CT	REGAL BRANFORD STADIUM 12 325 E Main St, Branford, CT
GAINESVILLE	FL	GAINESVILLE CINEMA 14 Butler Plaza, 3101 SW 35th Boulevard Gainesville, FL
MIAMI	FL	UA MOVIES @ THE FALLS 12 9000 SW 136th Street, Miami, FL
MIAMI	FL	SAWGRASS 23 2600 Northwest 136th Avenue, Sunrise, FL
ORLANDO	FL	REGAL WINTER PARK VILLAGE 20 510 North Orlando Ave., Winter Park, FL
ORLANDO	FL	WATERFORD LAKES 20 541 North Alafaya Trail, Orlando, FL
TAMPA	FL	REGAL CITRUS PARK 20 7999 Citrus Park Town Center Mall, Tampa, FL
W. PALM BEACH	FL	REGAL ROYAL PALM BEACH 18 1003 State Road 7, Royal Palm Beach, FL
ATLANTA	GA	REGAL HOLLYWOOD STADIUM 24 @ NORTH I-85 3265 NE Express Way Access, Chamblee, GA
ATLANTA	GA	KENNESAW – TOWN 2795 Town Center Drive, Kennesaw, GA
ATLANTA	GA	PERIMETER POINT 1155 Mount Vernon Highway, Atlanta, GA
ATLANTA	GA	MALL OF GEORGIA 20 PLUS IMAX 3333 A Buford Drive, Buford, GA
AUGUSTA	GA	REGAL AUGUSTA EXCHANGE 20 1144 Agerton Lane, Augusta, GA
IDAHO FALLS	ID	EDWARDS GRAND TETON STADIUM 14 2707 South 25th East, Ammon, ID

CHICAGO	IL	REGAL LINCOLNSHIRE 20 300 Parkway Drive, Lincolnshire, IL
FORT WAYNE	IN	REGAL COLDWATER CROSSING STADIUM 14 211 West Washington Center Road, Fort Wayne, IN
INDIANAPOLIS	IN	UA CIRCLE CENTER 9 Indianapolis, IN
INDIANAPOLIS	IN	GALAXY 14 8105 E 96th Avenue, Indianapolis, IN
LEXINGTON	KY	REGAL HAMBURG PAVILION 16 1949 Starshoot Road, Lexington, KY
BATON ROUGE	LA	REGAL CITIPLACE STADIUM 11 2610 Citiplace Drive, Baton Rouge, LA
BOSTON	MA	REGAL SOLOMON POND MALL STADIUM 15 591 Donald J Lynch Blvd., Marlborough, MA
BOSTON	MA	BELLINGHAM 14 259 Hartford Avenue, Bellingham, MA
BOSTON	MA	INDEPENDENCE MALL 14 Route 3 Smith Lane, Kingston, MA
PROVIDENCE – NEW BEDFORD	MA	SILVER CITY GALLERIA 10 2 Galleria Mall Drive, Taunton, MA
BALTIMORE	MD	UA SNOWDEN SQUARE STADIUM 14 9161 Commerce Center, Columbia, MD
BALTIMORE	MD	BEL AIR CINEMA 14 409 Constant Friendship Boulevard, Abingdon, MD
PORTLAND – AUBURN	ME	BRUNSWICK 10 19 Gurnet Road, Brunswick, NJ
DETROIT	MI	UA COMMERCE STADIUM 14 3033 Springvale Drive, Walled Lake, MI
MINNEAPOLIS	MN	REGAL BROOKLYN CENTER 20 6420 Camden Avenue North, Minneapolis, MN
KANSAS CITY	MO	REGAL KANSAS CITY 18 CINEMAS 3200 Ameristar Drive, Kansas City, MO
ST. LOUIS	MO	REGAL ST. LOUIS MILLS STADIUM 18 5555 St. Louis Mills Blvd., Hazelwood, MO
CHARLOTTE	NC	REGAL STONECREST AT PIPER GLEN 22 7824 Rea Road, Charlotte, NC
RALEIGH-DURHAM	NC	UA GARNER TOWNE SQUARE 2600 Timber Drive, Garner, NC
NEW YORK	NJ	REGAL COMMERCE CENTER STADIUM 18

2399 Route 11 South, North Brunswick, NJ

ALBUQUERQUE	NM	UA COTTONWOOD MALL STADIUM 10 10000 NW Coors Blvd., Albuquerque, NM
LAS VEGAS	NV	REGAL VILLAGE SQUARE 18 9400 W Sahara Avenue, Las Vegas, NV
LAS VEGAS	NV	SHOWCASE MALL 3769 S. Las Vegas Boulevard, Las Vegas, NV
ALBANY	NY	REGAL CROSSGATES 18 120 Washington Avenue, Albany, NY
BUFFALO	NY	REGAL TRANSIT CENTER 18 6707 Transit Road, Williamsville, NY
NEW YORK	NY	NEW ROCHELLE CITY 18 PLUS IMAX 33 LE Count Place, New Rochelle, NY
NEW YORK	NY	WESTBURY 12 7000 Brush Hollow Road, Westbury, NY
NEW YORK	NY	BATTERY PARK STADIUM 16 102 N. End Avenue, New York, NY
NEW YORK	NY	REGAL UNION SQUARE STADIUM 14 850 Broadway, New York, NY
ROCHESTER	NY	REGAL EASTVIEW MALL 13 70 Eastview Mall Drive, Victor, NY
SYRACUSE	NY	REGAL SHOPPINGTOWN MALL 10 3649 Erie Blvd East, De Witt, NY
CLEVELAND	OH	REGAL SEVERANCE TOWN CENTER 14 3492 Mayfield Road, Cleveland Heights, OH
CLEVELAND	OH	COBBLESTONE SQUARE 20 5500 Cobblestone Road, Elyria, OH
COLUMBUS	OH	REGAL GEORGESVILLE SQUARE 16 1800 Georgesville Square Drive, Columbus, OH
OKLAHOMA CITY	OK	REGAL CROSSROADS MALL 16 1211 E. I-240, Oklahoma City, OK
BEND	OR	REGAL OLD MILL 10 680 SW Powerhouse Drive, Bend, OR
PORTLAND	OR	REGAL LLOYD CENTER STADIUM 10 1510 NE Multnomah St, Portland, OR
HARRISBURG	PA	REGAL SUSQUEHANNA 14 1500 Caughey Drive, Harrisburg, PA
PHILADELPHIA	PA	UA KING OF PRUSSIA STADIUM 16 300 Goddard Blvd, King Of Prussia, PA

PHILADELPHIA	PA	RIVERVIEW PLAZA 1400 S Columbus Boulevard, Philadelphia, PA\
PHILADELPHIA	PA	WARRINGTON CROSSING 22 104 Easton Road Building F, Warrington, PA
PITTSBURGH	PA	REGAL MORAINES POINTE CINEMA 10 300 Moraine Pointe Plaza, Butler, PA
GREENVILLE	SC	REGAL HOLLYWOOD STADIUM 20 1025 Woodruff Road, Greenville, SC
CHATTANOOGA	TN	REGAL HAMILTON PLACE MALL 9 2100 Hamilton Place Mall, Chattanooga, TN
KNOXVILLE	TN	REGAL WEST TOWN MALL 9 7600 Kingston Pike, Knoxville, TN
NASHVILLE	TN	REGAL OPRY MILLS 20 570 Opry Mills Drive, Nashville, TN
AUSTIN	TX	REGAL METROPOLITAN 14 901 Little Texas Lane, Austin, TX
DALLAS	TX	UA GALAXY STADIUM 10 11801 Mccree Road, Dallas, TX
DALLAS	TX	EATCHASE MARKET 9 8301 Ederville, Fort Worth, TX
DALLAS	TX	FOSSIL CREEK 6100 N. Freeway, Fort Worth, TX
HOUSTON	TX	EDWARDS HOUSTON MARQ*E 23 7620 Katy Freeway, Houston, TX
SAN ANTONIO	TX	REGAL CIELO VISTA STADIUM 18 2828 Cinema Ridge, San Antonio, TX
WASHINGTON	DC	REGAL BALLSTON COMMON 12 671 N. Glebe Road, Arlington, VA
WASHINGTON	DC	FAIRFAX CENTER 4110 West Ox Road, Fairfax, VA
NORFOLK	VA	REGAL MACARTHUR CENTER 18 300 Monticello Avenue Ste 330, Norfolk, VA
RICHMOND	VA	REGAL VIRGINIA CENTER 20 10091 Jeb Stuart Parkway, Glen Allen, VA
SEATTLE	WA	REGAL AUBURN 17 THEATRES 1101 Super Mall Way, Suite 901, Auburn, WA
SEATTLE	WA	BELLA BOTTEGA 11 CINEMA 8890 NE 161st Avenue, Redmond, WA
SEATTLE	WA	LAKEWOOD CINEMA 15 2410 84th Street South, Lakewood, WA

SEATTLE	WA	MOUNTLAKE 9 THEATRE 6009 SW 244th Street, Mount Lake Terrace, WA
SPOKANE	WA	REGAL NORTHTOWN MALL 12 4750 North Division Street, Spokane, WA
YAKIMA	WA	COLUMBIA MALL 8 701 Columbia Center, Kennewick, WA

About Regal CineMedia

Regal CineMedia is a wholly owned subsidiary of Regal Entertainment Group focusing on the expansion and development of advertising and new uses for Regal's theatre assets, while at the same time enhancing the movie-going experience. Regal CineMedia operates other divisions that focus on meetings and special productions in a theatre environment, including the presentation of entertainment, educational and sports events, as well as the sale of group tickets and gift certificates.

About Regal Entertainment Group

Regal Entertainment Group (NYSE:RGC) is the largest motion picture exhibitor in the world. The Company's theatre circuit, comprising Regal Cinemas, United Artists Theatres and Edwards Theatres, operates 6,053 screens in 544 locations in 39 states. Regal operates approximately 17% of all screens in the United States including theatres in 46 of the top 50 U.S. markets and growing suburban areas. The size, reach and quality of the Company's theatre circuit not only provides patrons with a convenient and enjoyable movie-going experience, but is also an exceptional platform to realize economies of scale in theatre operations and, through Regal CineMedia, develop new sources of revenue and cash flow by utilizing Regal's existing asset base.

Additional information is available on the Company's web site at www.REGmovies.com or www.regalcinemedia.com.

Warner Bros. Pictures is a Warner Bros. Entertainment Company

About Houghton Mifflin

Boston-based Houghton Mifflin Company is one of the leading educational publishers in the United States, with over \$1 billion in sales. Houghton Mifflin publishes textbooks, instructional technology, assessments and other educational materials for elementary and secondary schools and colleges. The Company also publishes an extensive line of reference works and award-winning fiction and nonfiction for adults and young readers. Houghton Mifflin offers computer-administered testing programs and services for the professional and certification markets. With its origins dating back to 1832, Houghton Mifflin combines its tradition of excellence with a commitment to innovation. The Company's Web site can be found at www.hmco.com.

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