



November 3, 2017

## National CineMedia, Inc. to Participate in Upcoming Investor Conferences

CENTENNIAL, Colo.--(BUSINESS WIRE)-- National CineMedia, Inc. (NASDAQ: NCMI) ("the Company" or "NCM"), the managing member and owner of 49.5% of National CineMedia, LLC ("NCM LLC"), the connector between brands and movie audiences, is scheduled to participate in the following upcoming investor conferences:

- | November 16, 2017 at the MKM Partners Entertainment, Leisure & Internet Conference held at The Lotte New York Palace in New York, NY. A fireside chat with the Company's CFO, Katie Scherping, will be held at 9:00 am ET, with one-on-one meetings with investors throughout the day.
- | November 30, 2017 at the Bank of America Merrill Lynch Leveraged Finance Conference held at the Boca Raton Resort & Club in Boca Raton, FL. The Company's CFO, Katie Scherping, will be presenting at 11:30 AM ET, with one-on-one meetings with investors throughout the day.

A link to live audio webcasts, where applicable, and copies of any related presentation materials will be made available at the Investor Relations section of the Company's website at [www.ncm.com](http://www.ncm.com).

### About National CineMedia, Inc.

National CineMedia (NCM) is America's Movie Network. As the #1 Millennial weekend network in the U.S., NCM is the connector between brands and movie audiences. According to Nielsen, more than 750 million moviegoers annually attend theaters that are currently under contract to present NCM's *Noovie* pre-show in 49 leading national and regional theater circuits including AMC Entertainment Inc. (NYSE: AMC), Cinemark Holdings, Inc. (NYSE: CNK) and Regal Entertainment Group (NYSE: RGC). NCM's cinema advertising network offers broad reach and unparalleled audience engagement with over 20,600 screens in approximately 1,700 theaters in 187 Designated Market Areas® (all of the top 50). NCM Digital goes beyond the big screen, extending in-theater campaigns into online and mobile marketing programs to reach entertainment audiences. National CineMedia, Inc. (NASDAQ: NCMI) owns a 49.5% interest in, and is the managing member of, National CineMedia, LLC. For more information, visit [www.ncm.com](http://www.ncm.com).

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Source: National CineMedia

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