FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL									
OMB Number:	3235-0287								
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0.5

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Cabot Jeffrey T</u>						2. Issuer Name <b>and</b> Ticker or Trading Symbol National CineMedia, Inc. [ NCMI ]										Check	all app	olicable)			Issuer Owner er (specify	
						3. Date of Earliest Transaction (Month/Day/Year) 01/15/2014										X	below) SVP & Interim Co-C			below)	`	
(Street)  CENTENNIAL CO 80112-3405  (City) (State) (Zip)					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)										5. Indiv ine) X	ridual or Joint/Group Filing (Check Applicable  Form filed by One Reporting Person  Form filed by More than One Reporting  Person					
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																					
1. Title of Security (Instr. 3)  2. Transact Date (Month/Date)						Execution Date,			3. Transaction Code (Instr. 8)  4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4)							Securi Benefi Owner	. Amount of Securities Seneficially Dwned Following		nership Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership		
									Cod	e v	Am	Amount		A) or D)	Price		Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Common Stock 01/15/20					014 <sup>(1)</sup>		A		1	15,701 <sup>(2)</sup>		A	\$0		36,112			D				
Common Stock 01/16/2					2014		F			247		D \$1		9.13	35,865			D				
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security  3. Transaction Date (Month/Day/Year)  (Month/Day/Year)  3. A. Deemed Execution Date, if any (Month/Day/Year)			5. Numbor of Derivativ Securitie Acquired (A) or Disposer of (D) (Instr. 3, and 5)		ivative urities uired or oosed O) tr. 3, 4	Expir: (Mont	e Exer ation D h/Day/	ate Year)	piration	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)  Amount or Numbe of Title Shares		ount			9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ov Fo Dii or (I)	vnership vrm: rect (D) Indirect (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			

## Explanation of Responses:

- 1. On January 15, 2014, the compensation committee of National CineMedia, Inc. (the "Issuer") approved the grant of restricted stock to the reporting person.
- 2. Represents shares of restricted stock which will vest based as follows: 11,413 shares will vest in three equal annual installments beginning on January 15, 2015; and 4,288 shares will vest upon achievement of specified performance targets at the end of a three-year measuring period ending on December 29, 2016.

## Remarks:

/s/ Jennifer A. D'Alessandro, as attorney-in-fact

\*\* Signature of Reporting Person Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly.$ 

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.