# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

### **SCHEDULE 13D**

(Rule 13d-101)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO § 240.13d-1(a) AND AMENDMENTS THERETO FILED PURSUANT TO § 240.13d-2(a)

UNDER THE SECURITIES EXCHANGE ACT OF 1934

(Amendment No. 14)

### National CineMedia, Inc.

(Name of Issuer)

Common Stock (Title of Class of Securities)

> 635309107 (CUSIP Number)

Michael D. Cavalier
Executive Vice President, General Counsel and Secretary
Cinemark Holdings, Inc.
3900 Dallas Parkway
Plano, Texas 75093
(972) 665-1000

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

March 23, 2023 (Date of Event Which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of §§ 240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box.

The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

#### CUSIP No. 635309107

1	Names of Reporting Persons				
	Cinemark Holdings, Inc.				
2	Transfer of the control of the contr				
	(a) □ (b) ⊠				
3	SEC Use Only				
	SEC 6se Only				
4	4 Source of Funds (see Instructions)				
	00				
5					
6	☐ Citizenship or Place of Organization				
0	Cutzenship of Place of Organization				
	Delaware				
		7	Sole Voting Power		
Number of			43,690,797 shares		
	Shares	8	Shared Voting Power		
Beneficially Owned by					
Each		9	-0- shares Sole Dispositive Power		
	eporting Person	5	Sole Dispositive Fower		
	With		43,690,797 shares		
		10	Shared Dispositive Power		
			-0- shares		
11					
	42 (00 707 1				
12	43,690,797 shares  Check if the Aggregate Amount in Row (11) Excludes Certain Shares ( <i>see</i> Instructions)				
13	Percent of Class Represented by Amount in Row				
	25.35%				
14	Type of Reporting Person (See Instructions)				
	HC HC				
	110				

#### EXPLANATORY NOTE

This Amendment No. 14 ("Amendment No. 14") amends the Schedule 13D first filed on March 28, 2011, and as amended subsequently (the "Schedule 13D"), by Cinemark Holdings, Inc. (the "Reporting Person") with respect to the common stock, par value \$0.01 per share of the Issuer (the "Common Stock"). This Amendment No. 14 reflects changes to Items 3, 4 and 5 of the Schedule 13D. Capitalized terms used but not otherwise defined herein shall have their respective meanings under the Schedule 13D.

#### Item 2. Identity and Background

The information set forth on Schedule A is incorporated herein by reference.

#### Item 3. Source and Amount of Funds or Other Consideration

Item 3 is hereby amended to add the following:

On March 23, 2023, pursuant to the redemption rights in the National CineMedia, LLC Operating Agreement, Cinemark Media, Inc. received 1,720,935 newly issued shares of Common Stock in exchange for 1,720,935 Units of National CineMedia, LLC (the "NCM Units"). No payments were made by or on behalf of any party in connection with the redemption. After giving effect to the redemption Reporting Person, through its indirect wholly-owned subsidiary, Cinemark Media, Inc., does not own any NCM Units.

#### Item 4. Purpose of Transaction

The information set forth in Item 3 above is incorporated herein by reference.

Item 4 is hereby amended to add the following:

The Reporting Person acquired the shares of Common Stock referred to in Item 3 of this Amendment No. 14 for investment purposes. Except as set forth above, the reporting person has no present plans or proposals which relate to or would result in any of the events listed in Item 4(a) – (j).

#### **Item 5. Interest in Securities of the Issuer**

The information set forth in Item 3 above is incorporated herein by reference.

Item 5 is hereby amended as follows:

(a) Including the Common Stock referred to in this Amendment No. 14, the Reporting Person, through its wholly-owned subsidiary, Cinemark USA, Inc. and its wholly-owned subsidiary Cinemark Media, Inc., currently may be deemed to beneficially own 43,690,797 shares of Common Stock. Cinemark's beneficial ownership of 43,690,797 shares of Common Stock equals approximately 25.35% of the Issuer's issued and outstanding shares of Common Stock on an as-converted basis as of the filing date based upon 172,329,392 shares of Common Stock issued and outstanding as of December 30, 2022, as reported in the Issuer's Form 10-Q, as amended, filed on November 9, 2022 (after giving effect to the issuances reported pursuant to the the Issuer's Form 8-K filed on December 2, 2022, and the Issuer's Form 8-K filed on December 30, 2022).

Neither the filing of this Amendment No. 14 nor any of its contents shall be deemed to constitute an admission that any executive officer or director of the Reporting Person or any of its subsidiaries listed on Schedule A hereto, is the beneficial owner of the Common Stock subject of this Amendment No. 14 for purposes of Section 13(d) of the Securities Exchange Act of 1934, as amended, or for any other purpose, and such beneficial ownership is expressly disclaimed.

## Schedule A Directors and Executive Officers

The name, principal occupation and business address of each director and executive officer of the Reporting Person are set forth below. All of the persons listed below are citizens of the United States of America, unless otherwise indicated.

Name	Business Address	Present Principal Occupation and Position(s) with Reporting Person
Darcy M. Antonellis	3900 W. Alameda Ave., Suite 1700	reporting recision
	Burbank, CA 91505	Director of Reporting Person
Benjamin D. Chereskin	1220 S. Highway 89	President, Profile Capital Management LLC
	Jackson, WY 83001	Director of Reporting Person
Nancy S. Loewe	2631 SW 172nd Street	CFO—CelLink
	Burien, WA 98166	Director of Reporting Person
Kevin Mitchell	2401 Rose Pointe	
	Athens, TX 75752	Director of Reporting Person
Steven P. Rosenberg	12036 Arbargee Circle	Manager, SPR Ventures, Inc.
	Dallas, TX 75230	Director of Reporting Person
Enrique F. Senior	711 Fifth Avenue	Managing Director, Allen & Co. LLC
	New York, NY 10022	Director of Reporting Person
Carlos M. Sepulveda	12700 Park Central Drive, Suite 1700	Chairman of the Board, Triumph Financial
	Dallas, TX 75251	Director of Reporting Person
Raymond W. Syufy	150 Pelican Way	CEO, Syufy Enterprises
	San Rafael, CA 94901	Director of Reporting Person
Nina Vaca	5501 Lyndon B. Johnson Freeway, Suite 600,	Chairman & CEO, Pinnacle Group Director of
	Dallas, TX 75240	Reporting Person
Mark Zoradi	2941 Olney Place	
	Burbank, CA 91504	Director of Reporting Person
Sean Gamble	3900 Dallas Parkway	President and CEO
	Plano, TX 75093	Director of Reporting Person
Melissa Thomas	3900 Dallas Parkway	
	Plano, TX 75093	Chief Financial Officer
Valmir Fernandes	3900 Dallas Parkway	President—Cinemark International, L.L.C
	Plano, TX 75093	Citizen of Brazil
Michael Cavalier		
WILCIAET CAVAILET	3900 Dallas Parkway Plano, TX 75093	Executive Vice President – General Counsel and Business Affairs; Secretary
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#### **SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: March 27, 2023 CINEMARK HOLDINGS, INC

By: /s/ Michael D. Cavalier

Name: Michael D. Cavalier

Title: Executive Vice President – General Counsel and Business Affairs

and Secretary