

**KENNY CHESNEY TO PERFORM LIVE VIA SATELLITE
FOR ROAD CASE: THE MOVIE DVD PREMIERE AT
SELECT REGAL ENTERTAINMENT GROUP THEATRES, MARCH 8th**

**Chesney DVD Gives Fans A Behind-The-Scenes
Look at the Singer's Margaritas 'N' Senioritas Tour**

NEW YORK, February 27, 2004 – Kenny Chesney will offer his fans a special live performance when the popular country music star's ROAD CASE: THE MOVIE DVD premieres on the big screen Monday, March 8th at 9 p.m. EST/ 6 p.m. PST at select Regal Entertainment Group (REG, NYSE: RGC) theatres across the country. Live via satellite from a Nashville, Tennessee studio, Chesney will perform a few acoustic songs and host the event for fans attending the One Night Only™ theatre premiere of ROAD CASE: THE MOVIE. Following the special theatre screening, the DVD goes on sale March 9th. Chesney will then hit the road for the opening of his highly anticipated 2004 Guitars, Tiki Bars & A Whole Lotta Love Tour on March 17th in Houston.

The special concert event presented by Regal CineMedia (RCM)SM entertainment services, AEG-LIVE, AEG-TV and BNA Records will take place in REG theaters in 32 cities, including Nashville, Atlanta, New York, Dallas, Houston, and Las Vegas, among others. Advance tickets are now available at event location box offices through March 7th and at www.RegalCM.com for \$10.00. Event day tickets will be available at event location box offices and online for \$12.50.

After a December premiere held exclusively for those involved in his tour, Chesney wanted to find a way that his fans could see the movie the same way his crew and the people involved in his career did. "I did this 'premiere' as a way of having a party and inviting everyone who'd been a part of last year's tour -- which was far too many people to have in my house!" said Chesney. "But when we started looking at everyone up on the big screen, it kinda got me... all the personalities and talent that go into making something like Margaritas'n'Senoritas work. I loved letting everyone see themselves, their family or their friends like that -- and then I realized there was one group of people I really love that weren't getting to see what we saw: the fans! They're every bit as much a part of this movie, this music, these tours as we are... And I wanted them to get to see themselves up on the big screen, too, 'cause as it says at the beginning of 'Roadcase': 'This is for the fans...!'"

ROAD CASE: THE MOVIE gives fans a behind-the-scenes look at Chesney's 2003 Margaritas 'n' Senioritas tour – that according to *Pollstar* was the third biggest total ticket seller of the year behind Bruce Springsteen and the Dave Mathews Band. In addition to exclusive interviews and a look at all the work and fun involved with the Margaritas 'n' Senioritas tour, ROAD CASE: THE MOVIE takes you on the road, behind the scenes and offers exclusive interviews while capturing all the work required to bring the world's biggest beach party to countless fans across the country. The release of ROAD CASE: THE MOVIE DVD follows Chesney's success as the Academy of Country Music's Top

Male Vocalist, #1 on Billboard's all genre Top 200 and Top Country Album debut with sales well over 550,000 in its first week.

ROAD CASE: THE MOVIE will be presented at the following locations on March 8th:

<u>Market</u>	<u>Theatre Location /Address</u>
ALBUQUERQUE	COTTONWOOD THEATRE STADIUM 10 10000 NW Coors Blvd. – Albuquerque, NM
ATLANTA	REGAL PERIMETER POINTE 10 1155 Mt. Vernon Highway – Atlanta GA
BALTIMORE	UA SNOWDEN SQUARE 14 9161 Commerce Center Drive – Columbia, MD
BOSTON	REGAL SOLOMON POND 15 591 Donald J. Lynch Blvd- Marlborough, MA
BUFFALO	TRANSIT CENTER STADIUM 18 6707 Transit Road – Williamsville, NY
CHICAGO	REGAL LINCOLNSHIRE STADIUM 20 300 Parkway Drive - Lincolnshire, IL
COLUMBUS	REGAL GEORGESVILLE SQUARE 16 1800 Georgesville Square Drive – Columbus, OH
DALLAS	FOSSIL CREEK STADIUM 11 6100 North Freeway – Ft. Worth, TX
DENVER	UA PAVILIONS 15 500 16th Street - Denver, CO
DETROIT	UA COMMERCE STADIUM 14 3033 Springvale Drive - Walled Lake, MI
GRAND RAPIDS	UA CROSSROADS 10 6600 Ring Road – Portage, MI
HOUSTON	EDWARDS HOUSTON MARQ*E 23 7620 Katy Freeway - Houston, TX
INDIANAPOLIS	UA CIRCLE CENTER 9 49 W. Maryland Street - Indianapolis, IN

KNOXVILLE	WEST TOWN MALL STADIUM 19 7600 Kingston Pike – Knoxville, TN
LAS VEGAS	REGAL VILLAGE SQUARE 18 9400 W. Sahara Avenue - Las Vegas, NV
LOS ANGELES	IRVINE SPECTRUM 21 65 Fortune Drive – Irvine, CA
MIAMI	UA MOVIES @ THE FALLS 9000 S.W. 136 th Street – Miami, FL
MINNEAPOLIS	REGAL BROOKLYN CENTER STADIUM 20 6420 Camden Avenue North – Minneapolis, MN
NASHVILLE	OPRY MILLS STADIUM 20 570 Opry Mills Drive – Nashville, TN
NEW HAVEN	BRANFORD 12 325 E. Main Street – Branford, CT
NEW YORK	REGAL UNION SQUARE STADIUM 14 850 Broadway - New York, NY
OKLAHOMA CITY	CROSSROADS MALL STADIUM 16 1211 E. I-240 – Oklahoma City, OK
PHILADELPHIA	KING OF PRUSSIA STADIUM 16 300 Goddard Blvd. – King of Prussia, PA
PHOENIX	UA PAVILIONS 11 9090 E. Indian Bend – Scottsdale, AZ
PORTLAND	REGAL LLOYD CENTER STADIUM 10 CINEMA 1510 NE Multnomah Street – Portland, OR
SACRAMENTO	REGAL NATOMAS MARKETPLACE 16 3561 Truxel Road – Sacramento, CA
SAN DIEGO	MIRA MESA STADIUM 18 10733 Westview Parkway – San Diego, CA
SAN FRANCISCO	HACIENDA CROSSINGS STADIUM 20 5000 Dublin Blvd. – Dublin, CA
SEATTLE	AUBURN STADIUM 17 THEATRES 1101 Super Mall Way, Suite 901 – Auburn, WA

ST. LOUIS

REGAL ST. LOUIS MILLS STADIUM 18
5555 St. Louis Mills Blvd. – Hazelwood, MO

WASHINGTON D.C.

REGAL BALLSTON COMMON STADIUM 12
671 N. Glebe Road - Arlington, VA

WEST PALM BEACH

ROYAL PALM BEACH STADIUM 18
1003 State Road 7 – Royal Palm Beach, FL

AEG-TV (formerly Spring Communications) is the industry leader in Client Supplied Concerts and Special Events for Television, Pay-Per-View and Theatrical exhibition with 66 programs generating more than \$485 million in measured promotional media during 1997-2002. AEG-TV was the top provider of music PPV events in 2001 overall including three of the top five music PPV events of 2001 as reported by Showtime Entertainment in their annual report. AEG-TV's unique marketing has a history which has been documented by University of Houston research of increasing product sales from 20-38+% for participating performers and sponsors. AEG-TV has developed hundreds of program sponsorships generating new marketing and revenue for its clients with high quality PPV programs that have gone on to become successful broadcast and cable programs, home video and DVD products and nominated for the prestigious Cable Ace award. AEG-TV celebrated its tenth year of ONE NIGHT ONLY™ PPV event success in 2001.

AEG-TV is an affiliate of AEG Live, one of the leading sports and entertainment presenters in the world. AEG, a wholly owned subsidiary of The Anschutz Corporation, owns or controls a collection of companies including facilities such as STAPLES Center, the London Arena, The Forum (as exclusive booking agent for sports and entertainment programming), HealthSouth Training Center and NextStage at Grand Prairie and Kodak Theaters (as operators); sports franchises including the Los Angeles Kings (NHL) and six MLS teams; AEG LIVE, a collection of companies devoted to all aspects of live entertainment including: AEG-TV (formerly Spring Communications), devoted to creation and marketing of live events for television, DVD, pay-per-view and other electronic media; Creative Battery, producers of live entertainment for a variety of media and venues; Concerts West and Golden Voice, live entertainment promotion and touring companies and AEG TELEWORKS, full television production service providers.

Regal CineMedia is a wholly owned subsidiary of Regal Entertainment Group focusing on the expansion and development of advertising and new uses for Regal's theatre assets, while at the same time enhancing the movie-going experience. Regal CineMedia operates other divisions that focus on meetings and special productions in a theatre environment, including the presentation of live entertainment, educational and sporting events, as well as the sale of group tickets and gift certificates.

Regal Entertainment Group (NYSE: RGC) is the largest motion picture exhibitor in the United States. The Company's theatre circuit, comprising Regal Cinemas, United Artists Theatres and Edwards Theatres, operates 6,045 screens in 550 locations in 39 states. Regal operates approximately 17% of all screens in the United States including theatres in 46 of the top 50 U.S. markets and growing suburban areas. The size, reach and quality of the Company's theatre circuit not only provides patrons with a convenient and enjoyable movie-going experience, but is also an exceptional platform to realize economies of scale in theatre operations and, through Regal CineMedia, develop new sources of revenue and cash flow by utilizing Regal's existing asset base.

Additional information is available on the Company's Web site at www.REGmovies.com or www.regalcinemedia.com.

#

CONTACTS:

Lauren Leff
Regal CineMedia
(212) 931-8107
email: lauren.leff@regalcinemedia.com

Holly Gleason
Joe's Garage
(615) 269-3238

Wes Vause
BNA Records
(615) 301-4300