



ELVIS TO ROCK THE BIG SCREEN IN SPECIAL ONE NIGHT ONLY™ PRESENTATION

**Digitally Remastered Exclusive *Elvis: '68 Comeback Special*
Containing Previously Unreleased Footage to Debut in
Regal Entertainment Group Theatres Nationwide, Monday, June 21st**

***ELVIS: '68 Comeback Special – Deluxe Edition DVD and
ELVIS, Aloha From Hawaii – Deluxe Edition DVD
Available June 22nd***

New York – May 27, 2004 - On June 21st, to celebrate the 50th anniversary year of rock 'n' roll, Elvis will be back in the building, rockin' 'n' rollin' on the big screen in an exclusive coast-to-coast One Night Only™ presentation of a specially created 100-minute edition of the new, digitally remastered *Elvis: '68 Comeback Special*, at 42 Regal Entertainment Group ("REG" NYSE: RGC) movie theatres across the country.

The iconic concert event, which marked Elvis' famed comeback, was originally produced and directed by Steve Binder and first aired on December 3, 1968, as a television special on NBC. Now, featuring previously unreleased footage, the digitally remastered *Elvis: '68 Comeback Special* will be shown for the first time on the big screen, as an exclusive One Night Only presentation at REG theatres. This debut will take place on the eve of the June 22nd release of *Elvis: '68 Comeback Special – Deluxe Edition DVD* -- a three-disc set containing seven hours of Elvis concert footage. Also available on June 22nd is *ELVIS, Aloha from Hawaii – Deluxe Edition DVD*, a two-disc set featuring all the performance material from Elvis' historic concert event, originally produced and directed by Marty Pasetta, seen in more than 40 countries by 1.5 billion people on its initial

airdate in 1973. A preview of content from the *Aloha from Hawaii DVD* set will be included in the Regal debut presentation.

The exclusive in-theatre event presented by Regal CineMediaSM (RCM) entertainment services, BMG Strategic Marketing Group, AEG Live and AEG TV in collaboration with Elvis Presley Enterprises, Inc., will take place at select Regal Cinemas, United Artists Theatres and Edwards Theatres nationwide, Monday, June 21 at 7:00 p.m. (local time). Advance tickets are available for \$12.50 at participating box offices or online at www.Regalcm.com. Event day tickets will also be available at box offices or online for \$15.

Elvis '68: Comeback Special will be shown across the U.S., including cities in the New York, Los Angeles, Chicago, Philadelphia, Atlanta, Nashville, San Francisco, and Austin markets. Locations are:

<u>CITY, STATE</u>	<u>THEATRE</u>
ABINGDON, MD	REGAL BEL AIR CINEMA STADIUM
ALBANY, NY	REGAL CROSSGATES
ALBUQUERQUE, NM	UA COTTONWOOD THEATRE STADIUM
ATLANTA, GA	REGAL PERIMETER POINTE
AUSTIN, TX	REGAL METROPOLITAN
BUTLER, PA	REGAL MORAINÉ POINTE CINEMA
BIRMINGHAM, AL	REGAL TRUSSVILLE
COLUMBUS, OH	REGAL GEORGESVILLE SQUARE
DENVER, CO	UA DENVER PAVILIONS
EMERYVILLE, CA	UA EMERY BAY STADIUM
FORT WAYNE, IN	REGAL COLDWATER CROSSING
GARNER, NC	UA GARNER TOWNE SQUARE
GLEN ALLEN, VA	REGAL VIRGINIA CENTER
GREENVILLE, SC	REGAL HOLLYWOOD STADIUM
HARRISBURG, PA	REGAL HARRISBURG STADIUM
HOUSTON, TX	EDWARDS HOUSTON MARQ*E STADIUM
INDIANAPOLIS, IN	UA GALAXY STADIUM
IRVINE, CA	EDWARDS LONG BEACH
KNOXVILLE, TN	REGAL WEST TOWN MALL STADIUM
LAS VEGAS, NV	REGAL VILLAGE SQUARE STADIUM
LINCOLNSHIRE, IL	REGAL LINCOLNSHIRE STADIUM
LEXINGTON, KY	REGAL HAMBURG PAVILION
MINNEAPOLIS, MN	REGAL BROOKLYN CENTER STADIUM
NASHVILLE, TN	REGAL OPRY MILLS
NEW YORK, NY	REGAL UNION SQUARE STADIUM
NORFOLK, VA	REGAL MACARTHUR CENTER
OKLAHOMA CITY, OK	REGAL CROSSROADS MALL STADIUM
PHILADELPHIA, PA	UA RIVERVIEW PLAZA STADIUM
PORTAGE, MI	UA CROSSROADS
PORTLAND, OR	REGAL LLOYD CENTER STADIUM

SACRAMENTO, CA	REGAL NATOMAS MARKETPLACE STADIUM
SAN ANTONIO, TX	REGAL CIELO VISTA STADIUM
SAN DIEGO, CA	UA HORTON PLAZA
SCOTTSDALE, AZ	UA SCOTTSDALE PAVILIONS
SEATTLE, WA	REGAL BELLA BOTEGA 11 CINEMA
SOLON, OH	REGAL SOLON COMMONS CINEMA
SPOKANE, WA	REGAL NORTHTOWN MALL STADIUM
ST. LOUIS, MO	REGAL ST. LOUIS MILLS STADIUM
SUNRISE, FL	REGAL SAWGRASS
TAMPA, FL	REGAL CITRUS PARK STADIUM
WESTBURY, NY	UA WESTBURY STADIUM
WILLIAMSVILLE, NY	REGAL TRANSIT CENTER

On July 5, 1954, Elvis Presley recorded his first single, “That’s All Right” at the legendary Sun Studio in Memphis, TN. Historians throughout the world point to this single occurrence as the official arrival of rock ‘n’ roll. Now, 50 years later using today’s state-of-the-art digital technology, fans can once again experience the larger-than-life magic that embodies Elvis Presley on a 40’ movie screen.

The *Elvis: ’68 Comeback Special - Deluxe Edition DVD* will give fans an unprecedented look at the 1968 special recorded in June of that year. The three-DVD set includes: three and a half hours of never-before-seen footage; the original 1968 television broadcast version; outtakes and false starts; a deluxe booklet with extensive historical notes and photos; and a special music video of the song “If I Can Dream” with never-before-seen performance footage. The *Elvis, Aloha from Hawaii – Deluxe Edition* contains previously unreleased material as well. Both DVD sets feature restored and remastered picture and remastered sound.

About Regal CineMedia

Regal CineMedia is a wholly owned subsidiary of Regal Entertainment Group focusing on the expansion and development of advertising and new uses for Regal's theatre assets, while at the same time enhancing the movie-going experience. Regal CineMedia operates other divisions that focus on meetings and special productions in a theatre environment, including the presentation of entertainment, educational and sports events, as well as the sale of group tickets and gift certificates.

About Regal Entertainment Group

Regal Entertainment Group (NYSE: RGC) is the largest motion picture exhibitor in the United States. The Company's theatre circuit, comprising Regal Cinemas, United Artists Theatres and Edwards Theatres, operates 6,020 screens in 545 locations in 39 states. Regal operates approximately 17% of all screens in the United States including theatres in 46 of the top 50 U.S. markets and growing suburban areas. The size, reach and quality of the Company's theatre circuit not only provides patrons with a convenient and enjoyable movie-going experience, but is also an exceptional platform to realize economies of scale in theatre operations and, through Regal CineMedia, develop new sources of revenue and cash flow by utilizing Regal's existing asset base.

Additional information is available on the Company's web site at www.REGmovies.com or www.regalcinemedia.com.

About AEG LIVE/AEG-TV

AEG LIVE is a collection of companies devoted to all aspects of live entertainment including: Creative Battery, producers of live entertainment for a variety of media and venues; Concert West and Golden Voice, live entertainment promotion and touring companies; and AEG TELEWORKS, full television production service providers.

AEG-TV / Spring Communications, an affiliate of the AEG, is devoted to the creation, distribution, and marketing of live events digitized for television, DVD, pay-per-view, cinema and other electronic media. Visit www.aeg-tv.com for more information.

About BMG Strategic Marketing Group

BMG is the global music division of Bertelsmann AG, one of the world's leading media companies. BMG owns more than 200 record labels in 41 countries including Ariola, Arista Records, J Records, Jive Records, BMG Heritage, RCA Music Group and RCA Label Group - Nashville. BMG Strategic Marketing Group is a new fully integrated organization for the U.S. that brings together BMG Heritage, BMG Special Products, Strategic Marketing, Digital Licensing and Direct Response TV, as well as licensing activities on behalf of all the BMG U.S. labels. This combined structure of the BMG Strategic Marketing Group offers tremendous benefit to BMG and its businesses by increasing coordination amongst various teams and business units responsible for all levels of exploitation, across product lines and across labels.

About Elvis Presley Enterprises, Inc.

EPE is based in Memphis, with additional offices in Los Angeles. In addition to Graceland and its related attractions in Memphis, including the Heartbreak Hotel, EPE is aggressively involved in a worldwide licensing program, merchandising, music publishing, and television, film, video and internet projects. For more information on EPE and Graceland, visit Elvis.com.

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