



Regal Entertainment Group and The History Channel® Bring History To Life With JUST ASK BEN, A Live, Interactive Q&A With Ben Franklin

Big Screen ClassroomSM Event for Middle School Kids to be Simulcast
Live from Carpenter's Hall in Philadelphia, December 2nd
to 71 Regal, UA and Edwards Movie Theatres Across America

New York, NY, November 15, 2004 – If you could ask Ben Franklin one question, what would it be? In an exciting educational event presented by Regal CineMediaSM entertainment services and The History Channel, middle school students from across the country will get the chance to do just that through a Big Screen Classroom experience that truly brings history to life.

JUST ASK BEN, a live, interactive Q & A session with the “real” Ben Franklin, will be simulcast live from Carpenter's Hall and the National Constitution Center in Philadelphia to 71 Regal Entertainment Group (NYSE: RGC) movie theatres nationwide on December 2nd beginning at 12:30 p.m. ET / 9:30 a.m. PT. Ben Franklin himself, live and in person, will answer questions from 10 pre-selected winners of The History Channel **JUST ASK BEN** Contest, which invited eighth graders to learn about Ben Franklin and his extraordinary accomplishments and submit questions, judged on historical relevance and creativity, that they would “Ask Ben” if they could meet him today. The winning students will join our Founding Father in Philadelphia, while thousands of students and teachers across America will participate in the event live in a unique, virtual classroom setting in Regal, United Artists and Edwards movie theatres,* made possible by Regal CineMedia's satellite and digital video technology. As a special treat, one attending class will win a personal visit by Ben Franklin to their own school, courtesy of The History Channel. The winning school will be announced during the **JUST ASK BEN** event.

As part of the **JUST ASK BEN** program, students will also get an exclusive preview of highlights from the new documentary **BEN FRANKLIN**, which makes its world premiere Sunday, December 5 at 9 pm ET/PT on The History Channel. The two-hour world premiere documentary **BEN FRANKLIN** chronicles the life of the most accomplished, most accessible but also most paradoxical Founding Father, whose works and words may inspire us, whose essence remains elusive, and who is exceptionally relevant today. Photographed in High Definition (HD) video and shot largely on location in Philadelphia, the documentary allows the viewer to “walk” in Franklin's footsteps, visiting historic sites that Franklin himself frequented during his life, such as Independence Hall, Christ Church, Elfreth's Alley, Bartram Gardens and the City

Tavern. Period re-enactments and archival images and artifacts complete the visual and story telling template.

The **JUST ASK BEN** Big Screen Classroom event is recommended for middle school children in grades 6-8, and tickets for the workshop cost \$5.00 per student. Teachers and educators may order group tickets for the event by calling 1-800-792-8244 (tickets are available on a group sales basis only — no individual tickets will be sold). Additional information on **JUST ASK BEN** is available at www.bigscreenclassroom.com, and Ben Franklin study guide materials with extended activities and other teacher resources will be available online at www.historychannel.com/classroom.

*The **JUST ASK BEN** Big Screen Classroom event will be presented at the following locations:

Market	State	Theatre and Address
BIRMINGHAM	AL	REGAL TRUSSVILLE 16 5895 Trussville Crossings Parkway, Birmingham, AL
LITTLE ROCK	AR	UA BRECKENRIDGE VILLAGE 12 1200 Breckenridge Drive, Little Rock, AR
PHOENIX	AZ	UA PAVILIONS 11 9090 East Indian Bend, Scottsdale, AZ
BAKERSFIELD	CA	EDWARDS BAKERSFIELD 14 9000 Ming Avenue, Bakersfield, CA
LOS ANGELES	CA	EDWARDS IRVINE SPECTRUM 21 & Imax 65 Fortune Drive, Irvine, CA
LOS ANGELES	CA	EDWARDS LONG BEACH STADIUM 26 7501 Carson Boulevard, Long Beach, CA
SACRAMENTO	CA	REGAL NATOMAS MARKETPLACE 16 3561 Truxel Road, Sacramento, CA
SAN DIEGO	CA	UA HORTON PLAZA 14 475 Horton Plaza, San Diego, CA
SAN DIEGO	CA	EDWARDS MIRA MESA STADIUM 18 10733 Westview Parkway, San Diego, CA
SAN FRANCISCO	CA	REGAL HACIENDA CROSSINGS 20 & Imax 5000 Dublin Blvd, Dublin, CA
SAN FRANCISCO	CA	REGAL EMERY BAY STADIUM 10 6330 Christie Avenue, Emeryville, CA
DENVER	CO	UA GREENWOOD PLAZA 12 8141 E. Arapahoe Road, Englewood, CO
DENVER	CO	UA COLORADO MILLS STADIUM 16 14500 W. Colfax Avenue, , Lakewood, CO

DENVER	CO	UA THORNTON TOWN CENTER 10 10001 Grant Street, Thornton, CO
GAINESVILLE	FL	REGAL GAINESVILLE CINEMA 14 3101 SW 35th Boulevard, Gainesville, FL
MIAMI	FL	UA MOVIES @ THE FALLS 12 9000 SW 136th Street, Miami, FL
MIAMI	FL	REGAL SAWGRASS 23 2600 Northwest 136th Avenue, Sunrise, FL
ORLANDO	FL	REGAL WINTER PARK VILLAGE 20 510 North Orlando Ave., Winter Park, FL
ORLANDO	FL	REGAL WATERFORD LAKES 541 North Alafaya Trail, Orlando, FL
TAMPA	FL	REGAL CITRUS PARK 20 7999 Citrus Park Town Center Mall, Tampa, FL
W. PALM BEACH	FL	REGAL ROYAL PALM BEACH 18 1003 State Road 7, Royal Palm Beach, FL
ATLANTA	GA	REGAL HOLLYWOOD 24 @ NORTH I-85 3265 NE Express Way Access, Chamblee, GA
ATLANTA	GA	REGAL TOWN CENTER 16 - KENNESAW 2795 Town Center Drive, Kennesaw, GA
ATLANTA	GA	REGAL MALL OF GEORGIA STADIUM 20 & IMAX 3333 A Buford Drive, Buford, GA
AUGUSTA	GA	REGAL AUGUSTA EXCHANGE 20 1144 Agerton Lane, Augusta, GA
CHICAGO	IL	REGAL LINCOLNSHIRE 20 300 Parkway Drive, Lincolnshire, IL
FORT WAYNE	IN	REGAL COLDWATER CROSSING STADIUM 14 211 West Washington Center Road, Fort Wayne, IN
INDIANAPOLIS	IN	UA CIRCLE CENTER 9 49 West Maryland Street, Indianapolis, IN
LEXINGTON	KY	REGAL HAMBURG PAVILION 16 1949 Starshoot Road, Lexington, KY
BATON ROUGE	LA	UA CITIPLACE 11 2610 Citiplace Drive, Baton Rouge, LA
BOSTON	MA	REGAL BELLINGHAM STADIUM 14 259 Hartford Avenue, Bellingham, MA
BOSTON	MA	REGAL INDEPENDENCE MALL 14

		101 Independence Mall Way, Kingston, MA
BALTIMORE	MD	UA SNOWDEN SQUARE STADIUM 14 9161 Commerce Center, Columbia, MD
BALTIMORE	MD	REGAL BEL AIR CINEMA STADIUM 14 409 Constant Friendship Boulevard, Abingdon, MD
DETROIT	MI	UA COMMERCE STADIUM 14 3033 Springvale Drive, Walled Lake, MI
MINNEAPOLIS	MN	REGAL BROOKLYN CENTER 20 6420 Camden Avenue North, Minneapolis, MN
KANSAS CITY	MO	REGAL KANSAS CITY 18 CINEMAS 3200 Ameristar Drive, Kansas City, MO
ST. LOUIS	MO	REGAL ST. LOUIS MILLS STADIUM 18 5555 St. Louis Mills Blvd., Hazelwood, MO
CHARLOTTE	NC	REGAL STONECREST AT PIPER GLEN 22 7824 Rea Road, Charlotte, NC
RALEIGH-DURHAM	NC	UA TOWNE SQUARE 10 2600 Timber Drive, Garner, NC
ALBUQUERQUE	NM	UA COTTONWOOD MALL STADIUM 10 10000 NW Coors Blvd., Albuquerque, NM
ALBANY	NY	REGAL CROSSGATES STADIUM 18 120 Washington Avenue, Albany, NY
NEW YORK	NY	UA BATTERY PARK CITY STADIUM 11 102 N. End Avenue, New York, NY
NEW YORK	NY	REGAL NEW ROC CITY 18 & IMAX 33 Le Count Place, New Rochelle, NY
NEW YORK	NY	UA WESTBURY STADIUM 12 7000 Brush Hollow Road, Westbury, NY
ROCHESTER	NY	REGAL EASTVIEW MALL 13 70 Eastview Mall Drive, Victor, NY
SYRACUSE	NY	REGAL SHOPPINGTOWN MALL 10 3649 Erie Blvd East, De Witt, NY
CLEVELAND	OH	REGAL SEVERANCE TOWN CENTER 14 3492 Mayfield Road, Cleveland Heights, OH
CLEVELAND	OH	REGAL COBBLESTONE SQUARE 20 5500 Cobblestone Road, Elyria, OH
OKLAHOMA CITY	OK	REGAL CROSSROADS MALL 16 1211 E. I-240, Oklahoma City, OK

PORTLAND	OR	REGAL LLOYD CENTER STADIUM 10 CINEMA 1510 NE Multnomah St, Portland, OR
PHILADELPHIA	PA	UA KING OF PRUSSIA STADIUM 16 & Imax 300 Goddard Blvd, King Of Prussia, PA
PHILADELPHIA	PA	UA RIVERVIEW PLAZA STADIUM 17 1400 S Columbus Boulevard, Philadelphia, PA
PHILADELPHIA	PA	REGAL WARRINGTON CROSSING 22 104 Easton Road Building F, Warrington, PA
GREENVILLE	SC	REGAL HOLLYWOOD STADIUM 20 1025 Woodruff Road, Greenville, SC
CHATTANOOGA	TN	REGAL HAMILTON PLACE MALL 9 2100 Hamilton Place Mall, Chattanooga, TN
NASHVILLE	TN	REGAL OPRY MILLS 20 & Imax 570 Opry Mills Drive, Nashville, TN
KNOXVILLE	TN	REGAL WEST TOWN MALL STADIUM 9 7600 Kingston Pike, Knoxville, TN
AUSTIN	TX	REGAL METROPOLITAN 14 901 Little Texas Lane, Austin, TX
DALLAS	TX	UA GALAXY THEATRE STADIUM 10 11801 Mccree Road, Dallas, TX
DALLAS	TX	UA EASTCHASE MARKET STADIUM 9 8301 Ederville, Fort Worth, TX
DALLAS	TX	UA FOSSIL CREEK STADIUM 11 6100 N. Freeway, Fort Worth, TX
HOUSTON	TX	EDWARDS HOUSTON MARQ*E 23 & Imax 7620 Katy Freeway, Houston, TX
SAN ANTONIO	TX	REGAL CIELO VISTA STADIUM 18 2828 Cinema Ridge, San Antonio, TX
WASHINGTON	DC	REGAL BALLSTON COMMON 12 671 N. Glebe Road, Arlington, VA
WASHINGTON	DC	UA FAIRFAX TOWNE CENTER 10 12110 Fairfax Towne Center, Fairfax, VA
RICHMOND	VA	REGAL VIRGINIA CENTER 20 10091 Jeb Stuart Parkway, Glen Allen, VA
SEATTLE	WA	REGAL AUBURN 17 THEATRES 1101 Super Mall Way, Suite 901, Auburn, WA
SEATTLE	WA	REGAL BELLA BOTEGA 11 CINEMA 8890 NE 161st Avenue, Redmond, WA

SEATTLE	WA	REGAL LAKEWOOD CINEMA 15 2410 84th Street South, Lakewood, WA
SPOKANE	WA	REGAL NORTHTOWN MALL 12 4750 North Division Street, Spokane, WA

About Regal CineMedia

Regal CineMedia is a wholly owned subsidiary of Regal Entertainment Group focusing on the expansion and development of advertising and new uses for Regal's theatre assets, while at the same time enhancing the movie-going experience. Regal CineMedia operates other divisions that focus on business meetings, corporate communications, interactive education and special productions in a theatre environment, including the presentation of entertainment, music and sports events, as well as the sale of group tickets and gift certificates.

About Regal Entertainment Group

Regal Entertainment Group (NYSE:RGC - News) is the largest motion picture exhibitor in the world. The Company's theatre circuit, comprising Regal Cinemas, United Artists Theatres and Edwards Theatres, operates 6,242 screens in 560 locations in 40 states. Regal operates approximately 18% of all indoor screens in the United States including theatres in 45 of the top 50 U.S. markets and growing suburban areas. The size, reach and quality of the Company's theatre circuit not only provides patrons with a convenient and enjoyable movie-going experience, but is also an exceptional platform to realize economies of scale in theatre operations and, through Regal CineMedia, develop new sources of revenue and cash flow by utilizing Regal's existing asset base.

Additional information is available on the Company's Web site at www.REGmovies.com or www.regalcinemedia.com.

About The History Channel®

Now reaching more than 87 million Nielsen subscribers, **The History Channel®**, "Where the Past Comes Alive®," brings history to life in a powerful manner and provides an inviting place where people experience history personally and connect their own lives to the great lives and events of the past. In 2004, The History Channel earned five News and Documentary Emmy® Awards and previously received the prestigious Governor's Award from the Academy of Television Arts & Sciences for the network's "Save Our History®" campaign dedicated to historic preservation and history education. **The History Channel** web site is located at www.HistoryChannel.com.

Press Only: For more information and photography please visit us on the web at www.historychannelpress.com.

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For further information, please contact:

Amy Jane Finnerty / Lauren Leff
Regal CineMedia
(212) 931-8117 / (212) 931-8107
ajfinnerty@regalcinemedia.com
lauren.leff@regalcinemedia.com

Kathie Gordon
The History Channel
(212) 210-1320
kathie.gordon@aetn.com