



NPR News Quiz "Wait Wait... Don't Tell Me! — Live" Brings Laughs to the Big Screen with Peter Sagal and Carl Kasell

February 5, 2013

NCM Fathom Events, NPR, WBEZ-Chicago and BY Experience Present the Cinematic Debut of Popular Radio Show in Select Movie Theaters Nationwide on Thursday, May 2

Event Features Panelists and Comedians Paula Poundstone, Tom Bodett and Mo Rocca

WASHINGTON & CENTENNIAL, Colo.--(BUSINESS WIRE)-- Watch the week's news get the treatment it deserves when the NPR news quiz show "Wait Wait... Don't Tell Me!" brings its star power to the big screen for a special LIVE performance in select cinemas nationwide on Thursday, May 2 at 8:00 p.m. ET / 7:00 p.m. CT and tape delayed at 7:00 p.m. MT / 8:00 p.m. PT, with an encore in select theaters on Tuesday, May 7 at 7:30 p.m. local time. Host Peter Sagal and official judge and scorekeeper Carl Kasell will lead the event, broadcast live from New York University's Skirball Center for the Performing Arts. For this stage adaptation of the weekly radio show, Sagal and Kasell will quiz "Wait Wait... Don't Tell Me!" panelists — the comedians, writers and style icons Paula Poundstone, Mo Rocca and Tom Bodett — special guests and listener contestants through a comic review of the week's news.

Tickets for "[Wait Wait... Don't Tell Me! — Live](#)" are available at participating theater box offices and online at [www.FathomEvents.com](#). For a complete list of theater locations and prices, visit the NCM Fathom Events website (*theaters and participants are subject to change*). Presented by NCM Fathom Events, NPR, WBEZ-Chicago and BY Experience, the event will be broadcast to more than 600 select movie theaters across the country through NCM's exclusive [Digital Broadcast Network](#).

"We've always wanted to do our show all over the country, simultaneously, and finally turned to this idea of a nationwide simulcast when our experiments in cloning didn't come out as well as we hoped," says host Peter Sagal. "That said, 'Little Carl' has shown a real propensity for handling simple tasks and grunting the hour's news."

During the event, audiences will see celebrities sweat it out during "Not My Job," where stars (past players include Tom Hanks, then-Senator Barack Obama, Martha Stewart and Alec Baldwin) are interviewed and quizzed on subjects outside their area of expertise. Contestants will guess what newsmakers Kasell is impersonating in "Who's Carl This Time?" and select the one true story out of three unlikely tales from our panelists in "Bluff the Listener." Players vie for the most coveted prize in all of public radio: a custom-recorded greeting by Kasell for their voicemail.

"**"Wait Wait... Don't Tell Me! — Live"** will feature all the fun and games of the weekly radio show, brought to life on the big screen for a unique experience fans will remember for years to come," said Shelly Maxwell, executive vice president for NCM Fathom Events.

Now in its 15th season, the Peabody award-winning "Wait Wait... Don't Tell Me!" has an audience of more than 3.2 million listeners weekly on nearly 630 NPR Member public radio stations. The radio show is produced by NPR and WBEZ. To find local stations and broadcast times, get the free podcast and digest the culinary courageousness of [Sandwich Monday](#), visit [www.npr.org/waitwait](#).

About National CineMedia (NCM)

[NCM](#) operates NCM Media Networks, a leading integrated media company reaching U.S. consumers in movie theaters, online and through mobile technology. The [NCM Cinema Network](#) and [NCM Fathom Events](#) present cinema advertising and events across the nation's largest [digital in-theater network](#), comprised of theaters owned by AMC Entertainment Inc., Cinemark Holdings, Inc. (NYSE: CNK), Regal Entertainment Group (NYSE: RGC) and other leading regional theater circuits. NCM's theater advertising network covers 183 Designated Market Areas® (49 of the top 50) and includes over 19,300 screens (over 18,400 digital). During 2011, approximately 680 million patrons (on an annualized basis) attended movies shown in theaters in which NCM currently has exclusive, cinema advertising agreements in place. The [NCM Fathom Events](#) live digital broadcast network ("DBN") is comprised of over 720 locations in 170 Designated Market Areas® (including all of the top 50). The [NCM Interactive Network](#) offers 360-degree integrated marketing opportunities in combination with cinema, encompassing 41 entertainment-related websites, online widgets and mobile applications. National CineMedia, Inc. (NASDAQ: NCMI) owns a 48.6% interest in and is the managing member of National CineMedia LLC. For more information, visit [www.ncm.com](#) or [www.FathomEvents.com](#).

About NPR

NPR is an award-winning, multimedia news organization and an influential force in American life. In collaboration with more than 900 independent public radio stations nationwide, NPR strives to create a more informed public — one challenged and invigorated by a deeper understanding and appreciation of events, ideas and cultures.

About BY Experience

[BY EXPERIENCE](#) kicked off the digital revolution of live events to movie theaters and other locations globally with David Bowie's 2003 *Reality* album launch and since then, over 17 million tickets have been sold worldwide for cinema events BY Experience has distributed globally. Credits: Worldwide HD Distribution Representative, *The Met: Live in HD* series (2006 to present); International (ex-UK) Distribution Representative, the U.K.'s *National Theatre Live* series (2009 to present); Executive Producer for Cinema *Leonardo Live* (February 2012), the public radio shows *This American Life — Live!* with Ira Glass (2008, 2009, 2012) and *A Prairie Home Companion with Garrison Keillor* (February and October 2010), the Roundabout Theatre Company's production of *The Importance of Being Earnest* (June 2011), *Red Hot Chili Peppers Live: I'm With You* (August 2011); The *Big Four: Metallica, Slayer, Megadeth, Anthrax* (June 2010), *St. Olaf Christmas Festival* (2007 and 2011), the New York Times speaker's series *TimesTalks LIVE* (2009), *David Gilmour: Remember That Night — Live from the Royal Albert Hall* (September 2007), Distributor to Cinema *Westlife: The Farewell Concert* (June 2012), the classic music celebration *BBC Last Night of the Proms* (2009 - 2012), *BBC Electric Proms: Robbie Williams* (October 2009). BY Experience distributes to over 60 countries, to 2,000 movie screens. For more information, visit: [www.byexperience.net](#).

For artwork/photos related to **"Wait Wait...Don't Tell Me! — Live!** click [here](#).

Download NCM's mobile app [CinemaSYNC](#) for enhanced Fathom Events content and information.



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