



National CineMedia, Inc. to Participate in Benchmark Consumer/Media/Entertainment Conference

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CENTENNIAL, Colo.--(BUSINESS WIRE)--Sep. 3, 2020-- National CineMedia, Inc. (NASDAQ: NCMI) ("the Company" or "NCM"), the managing member and owner of 48.0% of National CineMedia, LLC ("NCM LLC"), the largest cinema advertising network in the U.S., is scheduled to participate in the following upcoming conference:

- **Benchmark 2020 Consumer/Media/Entertainment Virtual One-on-One Conference** to be held virtually on September 10, 2020. The Company's CEO, Tom Lesinski, and SVP Finance, Ted Watson, will host one-on-one meetings with investors throughout the day.

About National CineMedia, Inc.

National CineMedia (NCM) is America's Movie Network. As the largest cinema advertising network in the U.S., we unite brands with the power of movies and engage movie fans anytime and anywhere. NCM's *Noovie* pre-show is presented exclusively in 56 leading national and regional theater circuits including AMC Entertainment Inc. (NYSE: AMC), Cinemark Holdings, Inc. (NYSE: CNK) and Regal Entertainment Group (a subsidiary of Cineworld Group PLC. LON: CINE). NCM's cinema advertising network offers broad reach and unparalleled audience engagement with over 20,900 screens in over 1,700 theaters in 190 Designated Market Areas® (all of the top 50). NCM Digital goes beyond the big screen, extending in-theater campaigns into online and mobile marketing programs to reach entertainment audiences. National CineMedia, Inc. (NASDAQ: NCMI) owns a 48.0% interest in, and is the managing member of, National CineMedia, LLC. For more information, visit www.ncm.com.

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