



National CineMedia, Inc. to Participate in Upcoming Conference

December 10, 2020

CENTENNIAL, Colo.--(BUSINESS WIRE)--Dec. 10, 2020-- National CineMedia, Inc. (NASDAQ: NCMI) ("the Company" or "NCM"), the managing member and owner of 48.0% of National CineMedia, LLC ("NCM LLC"), the operator of the largest cinema advertising network reaching movie audiences in the U.S, is scheduled to participate in the following upcoming conference:

- The Road Ahead, Preparation for 2021: MKM Partners Virtual Conference to be held virtually on December 15-16, 2020. The Company's CEO, Tom Lesinski, and SVP Finance, Ted Watson, will be presenting at 2:30 PM EST on December 15, and will be hosting one-on-one meetings with investors throughout both days of the conference.

A link to live audio webcasts, where applicable, and copies of any related presentation materials will be made available at the Investor Relations section of the Company's website at www.ncm.com.

About National CineMedia, Inc.

National CineMedia (NCM) is America's Movie Network. As the largest cinema advertising network in the U.S., we unite brands with the power of movies and engage movie fans anytime and anywhere. NCM's *Noovie* pre-show is presented exclusively in 57 leading national and regional theater circuits including AMC Entertainment Inc. (NYSE:AMC), Cinemark Holdings, Inc. (NYSE:CNK) and Regal Entertainment Group (a subsidiary of Cineworld Group PLC, LON: CINE). NCM's cinema advertising network offers broad reach and unparalleled audience engagement with over 20,600 screens in over 1,600 theaters in 190 Designated Market Areas® (all of the top 50). NCM Digital goes beyond the big screen, extending in-theater campaigns into online and mobile marketing programs to reach entertainment audiences. National CineMedia, Inc. (NASDAQ:NCMI) owns a 48.0% interest in, and is the managing member of, National CineMedia, LLC. For more information, visit www.ncm.com and www.noovie.com.

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