



National CineMedia, Inc. Announces First Quarter Earnings Release Date and Conference Call

April 28, 2021

CENTENNIAL, Colo.--(BUSINESS WIRE)--Apr. 28, 2021-- National CineMedia, Inc. (NASDAQ: NCMI) ("the Company" or "NCM"), the managing member and owner of 48.1% of National CineMedia, LLC ("NCM LLC"), the largest cinema advertising network in the U.S., plans to release its fiscal first quarter 2021 earnings results after the market closes on Monday, May 10, 2021 to be followed by a conference call and audio webcast to discuss the results at 5:00 p.m. Eastern Time.

The conference call can be accessed by dialing (877) 300-8521 or for international participants (412) 317-6026. Participants should register at least 15 minutes prior to the commencement of the call. Additionally, a live audio webcast will be available to interested parties at www.ncm.com under the Investor Relations section. Participants should allow at least 15 minutes prior to the commencement of the call to register, download and install necessary audio software. The replay of the conference call will be available until midnight Eastern Time, May 24, 2021 by dialing (844) 512-2921 or for international participants (412) 317-6671, and conference ID 10155809. A replay of the audio webcast will also be available at www.ncm.com under the Investor Relations section.

About National CineMedia, Inc.

National CineMedia is America's Movie Network. As the largest cinema advertising network in the U.S., we unite brands with the power of movies and engage movie fans anytime and anywhere. NCM's *Noovie*® preshow is presented exclusively in 53 leading national and regional theater circuits including AMC Entertainment Inc. (NYSE:AMC), Cinemark Holdings, Inc. (NYSE:CNK) and Regal Entertainment Group (a subsidiary of Cineworld Group PLC, LON: CINE). NCM's cinema advertising network offers broad reach and unparalleled audience engagement with over 20,400 screens in over 1,650 theaters in 190 Designated Market Areas® (all of the top 50). NCM Digital goes beyond the big screen, extending in-theater campaigns into online and mobile marketing programs to reach entertainment audiences. National CineMedia, Inc. owns a 48.1% interest in, and is the managing member of, National CineMedia, LLC. For more information, visit www.ncm.com.

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INVESTOR CONTACT:

Ted Watson
800-844-0935
investors@ncm.com

MEDIA CONTACT:

Amy Jane Finnerty
212-931-8117
amy.finnerty@ncm.com

Source: National CineMedia, Inc.