



## National CineMedia, Inc. to Participate in J.P. Morgan 49th Annual Global Technology, Media and Communications Conference

May 20, 2021

CENTENNIAL, Colo.--(BUSINESS WIRE)--May 20, 2021-- National CineMedia, Inc. (NASDAQ: NCMI) ("the Company" or "NCM"), the managing member and owner of 48.1% of National CineMedia, LLC ("NCM LLC"), the largest cinema advertising network in the U.S., is scheduled to participate in the following upcoming conference:

- J.P. Morgan 49<sup>th</sup> Annual Global Technology, Media and Communications Conference to be held virtually on May 24-26, 2021. The Company's CEO, Tom Lesinski, and SVP Finance, Ted Watson, will be presenting at 3:40 PM ET on May 26, and will be hosting one-on-one meetings with investors on May 26.

A link to live audio webcasts, where applicable, and copies of any related presentation materials will be made available at the Investor Relations section of the Company's website at [www.ncm.com](http://www.ncm.com).

### About National CineMedia, Inc.

National CineMedia (NCM) is America's Movie Network. As the largest cinema advertising network in the U.S., we unite brands with the power of movies and engage movie fans anytime and anywhere. NCM's *Noovie*® pre-show is presented exclusively in 53 leading national and regional theater circuits including AMC Entertainment Inc. (NYSE: AMC), Cinemark Holdings, Inc. (NYSE: CNK) and Regal Entertainment Group (a subsidiary of Cineworld Group PLC. LON: CINE). NCM's cinema advertising network offers broad reach and unparalleled audience engagement with over 20,600 screens in over 1,600 theaters in 190 Designated Market Areas® (all of the top 50). NCM Digital goes beyond the big screen, extending in-theater campaigns into online and mobile marketing programs to reach entertainment audiences. National CineMedia, Inc. (NASDAQ: NCMI) owns a 48.1% interest in, and is the managing member of, National CineMedia, LLC. For more information, visit [www.ncm.com](http://www.ncm.com) and [www.noovie.com](http://www.noovie.com).

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Source: National CineMedia, Inc.