



National CineMedia, Inc. Announces Second Quarter Earnings Release Date and Conference Call

July 28, 2021

CENTENNIAL, Colo.--(BUSINESS WIRE)--Jul. 28, 2021-- National CineMedia, Inc. (NASDAQ: NCM) ("the Company" or "NCM"), the managing member and owner of 48.1% of National CineMedia, LLC ("NCM LLC"), the largest cinema advertising network in the U.S., plans to release its fiscal second quarter 2021 earnings results after the market closes on Monday, August 9, 2021 to be followed by a conference call and audio webcast to discuss the results at 5:00 p.m. Eastern Time.

The conference call can be accessed by dialing (877) 300-8521 or for international participants (412) 317-6026. Participants should register at least 15 minutes prior to the commencement of the call. Additionally, a live audio webcast will be available to interested parties at www.ncm.com under the Investor Relations section. Participants should allow at least 15 minutes prior to the commencement of the call to register, download and install necessary audio software. The replay of the conference call will be available until midnight Eastern Time, August 23, 2021 by dialing (844) 512-2921 or for international participants (412) 317-6671, and conference ID 10158898. A replay of the audio webcast will also be available at www.ncm.com under the Investor Relations section.

About National CineMedia, Inc.

National CineMedia (NCM) is America's Movie Network. As the largest cinema advertising network in the U.S., we unite brands with the power of movies and engage movie fans anytime and anywhere. NCM's Noovie® pre-show is presented exclusively in 53 leading national and regional theater circuits including AMC Entertainment Inc. (NYSE: AMC), Cinemark Holdings, Inc. (NYSE: CNK) and Regal Entertainment Group (a subsidiary of Cineworld Group PLC. LON: CINE). NCM's cinema advertising network offers broad reach and unparalleled audience engagement with over 20,600 screens in over 1,600 theaters in 190 Designated Market Areas® (all of the top 50). NCM Digital and Digital-Out-Of-Home (DOOH) go beyond the big screen, extending in-theater campaigns into online, mobile, and place-based marketing programs to reach entertainment audiences. National CineMedia, Inc. (NASDAQ: NCM) owns a 48.1% interest in, and is the managing member of, National CineMedia, LLC. For more information, visit www.ncm.com and www.noovie.com.

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