

## National CineMedia, Inc. to Release Third Quarter 2024 Results on November 5, 2024

## October 24, 2024

CENTENNIAL, Colo.--(BUSINESS WIRE)--Oct. 24, 2024-- National CineMedia, Inc. (NASDAQ: NCMI) ("the Company" or "NCM"), the managing member of National CineMedia, LLC ("NCM LLC"), the operator of the largest cinema advertising platform in the U.S., plans to issue its third quarter 2024 earnings results after the market closes on Tuesday, November 5, 2024. A conference call and audio webcast to discuss the results will take place at 5:00 p.m. Eastern Time.

The conference call can be accessed by dialing (844) 481-2522 or for international participants (412) 317-0550. Participants should register at least 15 minutes prior to the commencement of the call. Additionally, a live audio webcast will be available to interested parties at <a href="https://www.ncm.com">www.ncm.com</a> under the Investor Relations section. Participants should allow at least 15 minutes prior to the commencement of the call to register, download and install necessary audio software. The replay of the conference call will be available until 11:59 p.m. Eastern Time, November 19, 2024, by dialing (844) 512-2921 or for international participants (412) 317-6671, and conference ID 10194114. A replay of the audio webcast will also be available at <a href="https://www.ncm.com">www.ncm.com</a> under the Investor Relations section.

## **About NCM**

National CineMedia, Inc. (NCM, NASDAQ:NCMI) is America's Movie Network. As the largest cinema advertising network in the U.S., we unite brands with young, diverse audiences through the power of movies and popular culture. NCM's *Noovie*® pre-show is presented exclusively in 42 leading national and regional theater circuits including AMC Entertainment Inc. (NYSE:AMC), Cinemark Holdings, Inc. (NYSE:CNK) and Regal Entertainment Group (a subsidiary of Cineworld Group PLC). NCM's cinema advertising network offers broad reach and unparalleled audience engagement with over 18,200 screens in over 1,400 theaters in 195 Designated Market Areas® (all of the top 50). NCM Digital and Digital-Out-Of-Home (DOOH) go beyond the big screen, extending in-theater campaigns into online, mobile, and place-based marketing programs to reach entertainment audiences. NCM is the managing member and owner of approximately 100% of and is the managing member of, National CineMedia, LLC. For more information, visit <a href="https://www.ncm.com">www.noovie.com</a>.

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