



National CineMedia, Inc. to Host 2025 Investor Day

January 16, 2025

CENTENNIAL, Colo.--(BUSINESS WIRE)--Jan. 16, 2025-- National CineMedia, Inc. (NASDAQ: NCM) ("the Company" or "NCM"), the managing member and owner of approximately 100% of National CineMedia, LLC (NCM LLC), the operator of the largest cinema advertising platform reaching movie audiences in the U.S., today announced it will hold an in-person Investor Day on March 13, 2025, starting at approximately 3:00 p.m. ET in New York City.

The event will feature presentations by Tom Lesinski, Chief Executive Officer, Ronnie Ng, Chief Financial Officer, and select members of NCM's executive team, who will provide an update on the Company's strategy, innovation, and financials. A more detailed agenda will be provided at a later date.

Please note that in-person attendance is by invitation only and advance registration is required. If you are interested in attending, please email NCM's Investor Relations team: investors@ncm.com.

A live webcast of the event will be available on the NCM Investor Relations website, investor.ncm.com. Following the event, a replay will also be made available at investor.ncm.com.

About National CineMedia, Inc.

National CineMedia, Inc. (NCM, NASDAQ:NCMI) is the largest cinema advertising platform in the US. With unparalleled reach and scale, NCM connects brands to sought-after young, diverse audiences through the power of movies and pop culture. A premium video, full-funnel marketing solution for advertisers, NCM enhances marketers' ability to measure and drive results. NCM's Noovie® Show is presented exclusively in 41 leading national and regional theater circuits including the only three national chains, AMC Entertainment Inc. (NYSE:AMC), Cinemark Holdings, Inc. (NYSE:CNK) and Regal Entertainment Group (a subsidiary of Cineworld Group PLC). NCM's cinema advertising platform consists of more than 18,100 screens in over 1,400 theaters in 195 Designated Market Areas® (all of the top 50). NCM is the managing member and owner of approximately 100% of National CineMedia, LLC. For more information, visit www.ncm.com and www.noovie.com.

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