FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  Ferrera Gary W						2. Issuer Name and Ticker or Trading Symbol National CineMedia, Inc. [ NCMI ]								eck all applic Directo Officer	cable) or (give title	10% Own give title Other (sp		/ner
(Last) (First) (Middle) C/O NATIONAL CINEMEDIA, INC. 9110 E. NICHOLS AVE., SUITE 200					01	3. Date of Earliest Transaction (Month/Day/Year) 01/08/2008								E:	xecutive VP and CFO			
(Street) CENTENNIAL CO 80112-3405				_	4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable e)  X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(S	-	(Zip)															
Table I - Non-Deriva  1. Title of Security (Instr. 3)  2. Transa Date (Month/D				saction	ear)	Curities Acques.  2A. Deemed Execution Date, f any (Month/Day/Year)		3. Transac Code (I	3. Transaction Code (Instr.		of, or Be ties Acquir d Of (D) (Ins	ed (A) or	5. Amour Securitie Beneficia	nt of s ally following	Form (D) o	: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock 01/08/					08/200	2008			Code	v	Amount 10,00	(A) or (D)	Price	Transact (Instr. 3 a			D ,	,
		-	Гable II -						uired, Di					Owned		<u>                                     </u>		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution I if any (Month/Day	Date,	4. Transaction Code (Insti				6. Date Exc Expiration (Month/Day	Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisabl		xpiration ate	Title	Amount or Number of Shares					
Employee stock option (right to	\$19.37	01/08/2008			A		50,000		(1)	0	1/07/2018	Common Stock	50,000	\$0	50,00	0	D	

## **Explanation of Responses:**

1. The option vests 20% per year provided the reporting person remains in continuous employment on each vesting date.

## Remarks:

/s/ Jennifer A. D'Alessandro, as 01/10/2008 attorney-in-fact

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.