UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

Check tl	he appropriate box:
	Preliminary Proxy Statement
	Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
	Definitive Proxy Statement
X	Definitive Additional Materials
	Soliciting Material Pursuant to §240.14a-12
	NATIONAL CINEMEDIA, INC. (Name of Registrant as Specified In Its Charter) (Name of Person(s) Filing Proxy Statement, if other than the Registrant)
Paymen	t of Filing Fee (Check all boxes that apply):
x	No fee required.
	Fee paid previously with preliminary materials.
	Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a6(i)(1) and 0-11

Filed by the Registrant \boxtimes

Filed by a Party other than the Registrant \Box



NATIONAL CINEMEDIA, INC.

2023 Annual Meeting Vote by November 01, 2023 11:59 PM ET



You invested in NATIONAL CINEMEDIA, INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. This is an important notice regarding the availability of proxy material for the shareholder meeting to be held on November 02, 2023.

Get informed before you vote

View the Notice & Proxy Statement, Annual Report online OR you can receive a free paper or email copy of the material(s) by requesting prior to October 16, 2023. If you would like to request a copy of the material(s) for this and/or future shareholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit www.ProxyVote.com

Control #

Smartphone users

Point your camera here and vote without entering a control number





Vote in Person at the Meeting*

November 02, 2023 7:30 AM MDT

6300 S. Syracuse Way, Suite 300 Centennial, CO 80111

^{*}If you choose to vote these shares in person at the meeting, you must request a "legal proxy." To do so, please follow the instructions at www.ProxyVote.com or request a paper copy of the materials, which will contain the appropriate instructions. Please check the meeting materials for any special requirements for meeting attendance.

THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming shareholder meeting. Please follow the instructions on the reverse side to vote these important matters.

NATIONAL CINEMEDIA, INC. 2023 Annual Meeting Vote by November 01, 2023 11:59 PM ET

Voti	ng Items	Board Recomme
١.	Election of Directors	
	Nominees:	
Α	Lauren Zalaznick	⊘ For
В	Bernadette Aulestia	⊘ For
C	Nicholas Bell	⊘ For
D	David E. Glazek	⊘ For
Е	Juliana F. Hill	⊘ For
F	Thomas F. Lesinski	⊘ For
G	Tiago Lourenco	⊘ For
Н	Jean-Philippe Maheu	⊘ For
1	Joe Marchese	⊘ For
	To approve, on an advisory basis, our executive compensation	⊘ For
3	To consider an advisory vote on the frequency of future executive compensation advisory votes	1 Year
	To approve an increase in the number of shares available under the 2020 Omnibus Incentive Plan	⊘ For
0	To ratify the appointment of Deloitte & Touche LLP as our independent auditors for the fiscal year ending December 28, 2023	⊘ For
101	E: Such other business as may properly come before the meeting or any adjournment thereof.	



ENDORSEMENT_LINE__ ՊլիգերհարգարդիիմիցիկՊլիկինինվրիՍլդիիերԱրահեն MR A SAMPLE DESIGNATION (IF ANY) ADD 1 ADD 2 ADD 3 ADD 4 ADD 5 ADD 6

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Your vote matters - here's how to vote! You may vote online or by phone instead of mailing this card.					
	Votes submitted electronically must be received by 1:00 a.m., (Mountain Time), on November 2, 2023.				
	Online Go to www.envisio scan the QR code located in the shad	– login details are			

Using a **black ink** pen, mark your votes with an **X** as shown in this example. Please do not write outside the designated areas.

2023 Annual Meeting Proxy Card

www.envisionreports.com/NCMI 1234 5678 9012 345

Call toll free 1-800-652-VOTE (8683) within the USA, US territories and Canada Save paper, time and money! Sign up for electronic delivery at

▼ IF VOTING BY MAIL, SIGN, DETACH AND RETURN THE BOTTOM PORTION IN THE ENCLOSED ENVELOPE. ▼								
A Proposals — The Board of Directors recommend a	vote <u>FOR</u> all the nominees listed	FOR Proposals 2, 4	and 5, and for <u>1 YEAR</u> on Pr	oposal 3.				
1. Election of Directors:				+				
O1 - Lauren Zalaznick For Withhold O2 -	Bernadette Aulestia	Withhold 03 - Nich	olas Bell	Withhold				
04 - David E. Glazek 05 -	Juliana F. Hill	06 - Thor	mas F. Lesinski					
07 - Tiago Lourenço 08 -	Jean-Philippe Maheu	09 - Joe	Marchese					
2. To approve, on an advisory basis, our executive compensation		ider an advisory vote on t executive compensation a	he frequency of	2 Years 3 Years Abstain				
4. To approve an increase in the number of shares available under the 2020 Omnibus Incentive Plan	our ind	the appointment of Delo pendent auditors for the er 28, 2023		For Against Abstain				
B Authorized Signatures — This section must be com	pleted for your vote to count. Pl	ease date and sign b	elow.					
Please sign exactly as name(s) appears hereon. Joint owners should full title.	d each sign. When signing as attorney, e	xecutor, administrator, co	rporate officer, trustee, guardian	, or custodian, please give				
Date (mm/dd/yyyy) — Please print date below.	Signature 1 – Please keep signature w	thin the box.	Signature 2 — Please keep signatı	are within the box.				
/ /								
	C 1234567890 1 U P X 5 8 8	3 1 1 1	MR A SAMPLE (THIS AREA IS SET UP TO 140 CHARACTERS) MR A SAMPLE AND M MR A SAMPLE AND MR A SAMPLE AND M MR A SAMPLE AND MR A SAMPLE AND M	R A SAMPLE AND R A SAMPLE AND				

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2023 Annual Meeting Admission Ticket

2023 Annual Meeting of National CineMedia, Inc. Stockholders

November 2, 2023, 7:30 a.m., MT 6300 S. Syracuse Way, Suite 300 Centennial, CO 80111

Upon arrival, please present this admission ticket and photo identification at the registration desk.

Important notice regarding the Internet availability of proxy materials for the Annual Meeting of Stockholders.

The material is available at: www.envisionreports.com/NCMI



Small steps make an impact.

Help the environment by consenting to receive electronic delivery, sign up at www.envisionreports.com/NCMI



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National CineMedia, Inc.



Notice of 2023 Annual Meeting of Stockholders

Proxy Solicited by Board of Directors for Annual Meeting — November 2, 2023

Maria V. Woods and Thomas F. Lesinski, or any of them, each with the power of substitution, are hereby authorized to represent and vote the shares of the undersigned, with all the powers which the undersigned would possess if personally present, at the Annual Meeting of Stockholders of National CineMedia, Inc. to be held on November 2, 2023 or at any postponement or adjournment thereof.

Shares represented by this proxy will be voted by the stockholder. If no such directions are indicated, the shares represented by this proxy will be voted FOR the election of the Board of Directors, FOR Proposals 2, 4 and 5 and for 1 YEAR on Proposal 3.

In their discretion, the Proxies are authorized to vote upon such other business as may properly come before the meeting.

This proxy revokes all proxies with respect to the Annual Meeting of Stockholders and may be revoked prior to exercise.

(Items to be voted appear on reverse side)

C Non-Voting Items	
Change of Address - Please print new address below.	Comments - Please print your comments below.