

NATIONAL CINEMEDIA, INC.
NOMINATING AND GOVERNANCE
COMMITTEE CHARTER

There will be a committee of the Board of Directors (the “Board”) of National CineMedia, Inc. (the “Corporation”) that will be called the Nominating and Governance Committee (the “Committee”).

1. Statement of Purpose

The purposes of the Nominating and Governance Committee are (a) to identify individuals qualified to become Board members, and to recommend that the Board select the director nominees for the next annual meeting of stockholders; (b) to oversee the evaluation of the Board; (c) to develop and maintain the Corporation’s corporate governance policies and procedures and recommend to the Board such changes as it may deem appropriate; (d) recommend to the Board for approval the compensation structure and stock ownership standards for non-employee directors for Board and committee service, and (e) to address any related matters required by the federal securities laws.

2. Committee Membership

The Nominating and Governance Committee will consist of at least three members, each of whom shall meet the independence requirements of the rules of the Nasdaq Stock Market (“Nasdaq”) and all other applicable laws, rules and regulations governing director independence. The members of the Nominating and Governance Committee will be appointed annually, and may from time to time be removed, by the Board. The Board may designate a chair from among the members of the Committee or, if no such designation is made, a chair may be selected by the affirmative vote of the majority of the Committee members.

The Committee shall meet as frequently as is necessary to fulfill its duties and responsibilities, but not less frequently than twice each year.

3. Functions and Responsibilities

The following functions and responsibilities shall be the ordinary recurring activities of the Committee in carrying out its responsibilities outlined in the Statement of Purpose above. These functions and responsibilities should serve as a guide, with the understanding that the Committee may carry out additional functions or responsibilities and adopt additional policies and procedures as may be appropriate in light of changing business, legislative, regulatory, legal or other conditions. The Committee shall also carry out any other responsibilities and duties delegated to it by the Board from time to time related to the Statement of Purpose.

1. Corporate Policies and Procedures

(a) Review and assess the adequacy of the Corporation’s policies and practices on corporate governance including the Corporate Governance Guidelines of the Corporation and recommend any proposed changes to the Board for approval.

(b) Review and assess the adequacy of the Corporation's Code of Business Conduct and Ethics and other internal policies and guidelines.

(c) Review requests for any waiver of the Corporation's Code of Business Conduct and Ethics and recommend to the Board whether a particular waiver should be granted.

2. Board and Committee Composition

(a) Review the overall composition of the Board, taking into consideration such factors as business experience and specific areas of expertise of each Board member, and make recommendations to the Board as necessary.

(b) Recommend to the Board whether to accept or reject a director resignation tendered pursuant to the Corporation's Corporate Governance Guidelines.

(c) Develop appropriate criteria and make recommendations to the Board regarding the independence of directors and nominees.

(d) Recommend to the Board the number, identity and responsibilities of Board committees and the chair and members of each committee.

(e) Review the adequacy of the charters adopted by each committee of the Board, and recommend changes as necessary.

(f) Assist the Board in developing qualification criteria for selecting director candidates.

(g) Recommend to the Board the slate of nominees for election to the Board at the Corporation's annual meeting of stockholders.

(h) As the need to fill vacancies arises, actively seek individuals qualified to become Board members for recommendation to the Board.

(i) Consider nominations for Board membership recommended by security holders.

3. Board and Director Compensation and Evaluation

(a) Periodically review and recommend to the Board the compensation structure and stock ownership standards for non-employee directors for Board and committee service.

(b) Develop, subject to approval by the Board, a process for the annual evaluation of the Board and its committees and oversee the conduct of this evaluation.

(c) Report annually to the Board with an assessment of the Board. An external evaluator will assist with such self-evaluation at least once every three years.

(d) Conduct an annual review of the performance of each committee of the Board,

including the Nominating and Governance Committee, and report the results to the Board.

- (e) Monitor the orientation and continuing education programs for directors.

4. Compliance and Governance

- (a) Consult with management on environmental, social, and governance matters on a periodic basis.

- (b) Regularly report to the Board on the Committee's activities.

- (c) Review and reassess the adequacy of this Charter annually and recommend any proposed changes to the Board for approval.

4. **Outside Advisors**

In the performance of the functions and responsibilities of the Committee, the Committee may obtain advice and assistance, as needed, from internal or external legal counsel, consulting firms, or other advisors, with the sole authority to retain, terminate and negotiate the terms and conditions of retention, including approval of fees payable to and expenses of such counsel, firms or advisors.

The Corporation will provide to the Committee appropriate funding, as determined by the Committee, for the payment of reasonable compensation to any external legal counsel, consulting firms, or other advisors and for ordinary administrative expenses of the Committee that are necessary or appropriate in carrying out its functions and responsibilities.

5. **Delegation of Duties**

The Committee is also authorized to form and delegate responsibility to subcommittees of the Committee as necessary or appropriate, provided, however, that any such subcommittees shall meet all applicable independence requirements and that the Committee shall not delegate to persons other than independent directors any functions that are required – under applicable law, regulation or Nasdaq rule – to be performed by independent directors.

APPROVED by the Board on February 12, 2026.