



**SPECIAL SNEAK PREVIEW OF THE NEW HORROR
MOVIE *THE DESCENT* COMING TO 47 SELECT MOVIE
THEATRES NATIONWIDE, WEDNESDAY JULY 26**

Special One-Night Event – Presented By National CineMedia,
Fangoria Entertainment, Lionsgate Films – Will Include
Exclusive Behind-The-Scenes Look at the Film

FOR IMMEDIATE RELEASE:

NEW YORK, NY (July 17, 2006) – Horror film fans in select cities across the country will be treated to a sneak preview of Lionsgate’s newest horror motion picture, ***THE DESCENT***, This one night only advance screening, featuring exclusive behind-the-scenes content created especially by the producers for the event, will take place Wednesday, July 26th at 8:00 p.m. local time – nine days ahead of the film’s August 4th wide release.

THE DESCENT special sneak-preview event will be presented by National CineMedia, Fangoria Entertainment and Lionsgate Films at 47 participating Regal, United Artists, Edwards, and Cinemark movie theatres across the country in cities including New York, Los Angeles, San Diego, San Francisco, Washington DC, Denver, Atlanta, Miami, and Las Vegas, among others.

Tickets will be on sale beginning July 14 at presenting theatre box offices and online at www.BigScreenBoxOffice.com at the standard movie ticket price (prices vary by theatre location). For a complete list of theatres, please visit the Web site. Seating for ***THE DESCENT*** special sneak-preview screening event is limited, and advance ticket purchase is recommended. For additional information, visit ***THE DESCENT*** sneak preview webpage at www.Fangoria.com/descent.

Writer/director Neil Marshall’s eagerly awaited follow up to his 2002 hit “***Dog Soldiers***,” ***THE DESCENT*** stars Shauna Macdonald, Natalie Mendoza, Alex Reid, Saskia Muler, Nora-Jane Noone and Myanna Buring. ***THE DESCENT*** tells the story of six girlfriends who meet in a remote part of the Appalachians for their annual extreme outdoor adventure, in this case the exploration of a cave hidden deep in the woods. Far below the surface of the earth, disaster strikes, and there’s no way out.

The group splinters and each woman pushes on, praying for another exit. But there is something else lurking under the earth. As the friends realize they are now prey, they are forced to unleash their most primal instincts in an all-out war against an unspeakable horror – one that attacks without warning, again and again and again.

About National CineMedia, LLC

National CineMedia, LLC is a venture of AMC Entertainment Inc., Cinemark USA, Inc. and Regal Entertainment Group (NYSE: RGC), three of the world's leading theatrical exhibition companies. The company develops pre feature entertainment; cinema and lobby advertising products; comprehensive meeting and event services; and alternative forms of entertainment content for distribution across the approximately 13,000 screens operated by its owner theatre circuits and other theatre affiliates. Over 11,000 of these screens are part of NCM's Digital Content Network (DCN), the world's largest in-theatre digital distribution network. The network provides content and advertising to 150 markets, including 49 of the top 50, reaching 525 million movie patrons annually. For additional information, please go to www.ncm.com.

About Fangoria Entertainment

Fangoria Entertainment owns and operates the renowned monthly horror publication Fangoria Magazine, the horror genre's #1 online destination Fangoria.com and produces the weekly Fangoria Radio Show on Sirius. Established in May 1979, Fangoria Magazine and Website rank as America's #1 source for horror news and entertainment. Both the magazine and the website remain the most sought-after source of movies, videogames, television series, books and toys that comprise the burgeoning world of horror entertainment. Fangoria Entertainment is also a prime producer of horror conventions held throughout the year in major cities nationwide. In addition, the Fangoria video label is home to a collection of contemporary horror film titles in distribution on DVD and VHS.

About Lionsgate

Lionsgate is the leading independent filmed entertainment studio, winning this year's Best Picture Academy Award ® for *Crash*, generating two consecutive years of \$300 million-plus domestic theatrical box office, operating a \$500 million-plus home entertainment business and producing a broad slate of prime time television series for fiscal 2007. It is a premier producer and distributor of motion pictures, television programming, home entertainment, family entertainment and video-on-demand content. Its prestigious and prolific library of more than 5,500 titles is a valuable source of stable, recurring revenue and a foundation for the growth of the Company's core businesses. The Lionsgate brand name is synonymous with original, daring, quality entertainment in markets around the world.

Visit www.lionsgate.com for more information.

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CONTACT:

Steve Syatt
SSA Public Relations for Fangoria
(818) 501-0700 / ssyatt@ssapr.com

Amy Jane Finnerty
National CineMedia
212-931-8117 / Amy.Finnerty@ncm.com

Hannah Kampf or Eve Samuels
Scoop Marketing for National CineMedia
(213) 639-6159, (213) 639-6166
hkampf@solters.com, esamuels@solters.com

Stacey Mooradian
Lionsgate
(310) 255 4921 / smooradian@lionsgate.com