## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

F

7

									<b>J</b> <sup></sup> ,									OMB	APPRO	VAL
Section obligati	n 16. Form 4 or ons may contir		STAT						ES IN BI						SH	IIP	Estir	3 Number nated ave s per res	erage burden	3235-0287
Instruct	tion 1(b).			Fil	led p	ursuar or Sec	nt to Section tion 30(h)	on 16 of the	(a) of the Sec e Investment	uritie Com	s Excha pany Ac	nge Ao t of 19	ct of 193 40	34						
					ssuer Name <b>and</b> Ticker or Trading Symbol <u>tional CineMedia, Inc.</u> [ NCMI ]								5. Relationship of Re (Check all applicable X Director			eporting Person(s) to Iss ) X 10% C				
				. Date of Earliest Transaction (Month/Day/Year) 3/17/2016								Officer (give title Other (specify below) below)								
(Street) KNOXVILLE TN 37918				. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person								
(City) (State) (Zip)												X Form filed by More than One Reporting Person								
		Ta	able I - Nor	ו-Deri	vati	ve S	ecuritie	s A	cquired, D	isp	osed	of, o	r Bene	eficia	lly	Owned				
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/				Execution Date,		Code (In	Transaction Disposed Of ( Code (Instr.			es Acquired (A) or Of (D) (Instr. 3, 4 and 5		nd 5)	5. Amount of Securities Beneficially Owned Follo		Form:	Direct I Indirect	7. Nature of ndirect Beneficial Dwnership			
								Code \		Amount	(D)		Price	-	Reported Transactio (Instr. 3 an	on(s)			(Instr. 4)	
									quired, Dis s, options							wned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date,		4. Transaction Code (Instr.		Derivative E		6. Date Exercised Expiration D	Date Exercisable and xpiration Date Ionth/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		of	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				c	ode	v	(A)	(D)	Date Exercisable	Exp Dat	piration te	Title		Amour or Numbe of Sha	er			ction(s)		
Common Units of National CineMedia, LLC	\$0	03/17/2016			A		662,917		(1)		(1)	Stor Nat Cine	nmon ck of ional Media, nc.	662,9	917	\$0	27,072	,701 <sup>(2)</sup>	I	By Reporting Entities
	d Address of	Reporting Person*				,		1												
(Last) (First) (Middle) 7132 REGAL LANE																				
(Street) KNOXV	ILLE	TN	37918	}																
(City)		(State)	(Zip)																	
		Reporting Person <sup>*</sup>	GROUP																	
(Last) (First) (Middle) 7132 REGAL LANE																				
(Street) KNOXV	ILLE	TN	37918	}																
(City)		(State)	(Zip)																	
		Reporting Person <sup>*</sup> nent Holdings	<u>s, Inc.</u>																	
(Last) (First) (Middle) 7132 REGAL LANE																				
(Street) KNOXV	ILLE	TN	37918	}																
(City)		(State)	(Zip)																	

1. Name and Address of Reporting Person* <u>REGAL CINEMAS CORP</u>							
(Last) 7132 REGAL LAN	(First) E	(Middle)					
(Street) KNOXVILLE	TN	37918					
(City)	(State)	(Zip)					
1. Name and Address of <u>Regal CineMedi</u>							
(Last) 7132 REGAL LAN	(First) E	(Middle)					
(Street) KNOXVILLE	TN	37918					
(City)	(State)	(Zip)					
1. Name and Address of Reporting Person* <u>Regal CineMedia Holdings, LLC</u>							
(Last) 7132 REGAL LAN	(First) E	(Middle)					
(Street) KNOXVILLE	TN	37918					
(City)	(State)	(Zip)					
1. Name and Address of Reporting Person* ANSCHUTZ CO							
(Last) 555 17TH STREET	(First) , SUITE 2400	(Middle)					
(Street) DENVER	СО	80202					
(City)	(State)	(Zip)					
1. Name and Address of Reporting Person <sup>*</sup> <u>ANSCHUTZ PHILIP F</u>							
(Last) 555 17TH STREET	(First) , SUITE 2400	(Middle)					
(Street) DENVER	СО	80202					
(City)	(State)	(Zip)					

## Explanation of Responses:

1. Common Units of National CineMedia, LLC ("Common Units") may be converted at any time into shares of Common Stock of National CineMedia, Inc. on a one-for-one basis, and have no expiration. 2. The reported securities are owned indirectly by Regal Cinemas, Inc., Regal Entertainment Group, Regal Entertainment Holdings, Inc., Regal Cinemas Corporation, Regal CineMedia Corporation, Regal CineMedia Holdings, LLC, The Anschutz Corporation (formerly known as Anschutz Company) and Philip F. Anschutz. The Anschutz Corporation and Philip F. Anschutz disclaim beneficial ownership of the reported securities except to the extent of their pecuniary interest therein.

## **Remarks:**

/s/ Peter B. Brandow, Executive<br/>Vice President, General Counsel<br/>and Secretary (Regal Cinemas,<br/>Inc.)03/18/2016/s/ Peter B. Brandow, Executive<br/>Vice President, General Counsel<br/>and Secretary (Regal<br/>Entertainment Group)03/18/2016/s/ Peter B. Brandow, Executive<br/>Vice President, General Counsel03/18/2016

<u>and Secretary (Regal</u> <u>Entertainment Holdings, Inc.)</u>	
<u>/s/ Peter B. Brandow, Executive</u> <u>Vice Pesident, General Counsel</u> <u>and Secretary (Regal Cinemas</u> <u>Corporation)</u>	<u>03/18/2016</u>
<u>/s/ Peter B. Brandow, Vice</u> <u>President and Secretary (Regal</u> <u>CineMedia Corporation)</u>	<u>03/18/2016</u>
<u>/s/ Peter B. Brandow, Vice</u> <u>President and Secretary (Regal</u> <u>CineMedia Holdings, LLC)</u>	<u>03/18/2016</u>
<u>/s/ Robert M. Swysgood by</u> <u>Power of Attorney (on behalf of</u> <u>The Anschutz Corporation)</u>	<u>03/18/2016</u>
<u>/s/ Robert M. Swysgood, by</u> <u>Power of Attorney (on behalf of</u> <u>Philip F. Anschutz)</u>	<u>03/18/2016</u>
** Signature of Reporting Person	Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.