FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPR	JAVC							
OMB Number:	3235-0287							
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hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  HAAS DAVID R						2. Issuer Name <b>and</b> Ticker or Trading Symbol National CineMedia, Inc. [ NCMI ]										all app	onship of Reporting P Il applicable) Director		Person(s) to Issuer 10% Owner	
(Last) (First) (Middle) C/O NATIONAL CINEMEDIA, INC.						3. Date of Earliest Transaction (Month/Day/Year) 02/13/2008										Officer (give title below)			Other (specify below)	
9110 E. NICHOLS AVE., SUITE 200						4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) CENTENNIAL CO 80112-3405				05											X Form filed by One Reporting Person  Form filed by More than One Reporting Person					
(City)	(;	State) (	Zip)																	
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)						Exe		P.A. Deemed Execution Date, f any Month/Day/Year)					ities Acquired (A) d Of (D) (Instr. 3,			Securi Benefi Owned	ecurities eneficially		ership pirect direct . 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
										v	Amount	0	(A) or (D)	Price		Transaction(s) (Instr. 3 and 4)				(1130.4)
Common Stock 02/1					2/13/2008				A		1,000	)	A	\$	)	7,953		Γ	)	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	ative Conversion Date Execution Date, ity or Exercise (Month/Day/Year) if any			Date,	4. Transaction Code (Instr. 8)			ative rities ired osed	Expiratio	i. Date Exercisable and Expiration Date Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)			ice of vative urity r. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owi Fori Dire or II (I) (I	nership n: ct (D) ndirect nstr. 4)	Beneficial Ownership (Instr. 4)
			Code			Date Exercisal	Date Ex Exercisable Da													

Explanation of Responses:

Remarks:

/s/ Nancy Walton, as attorneyin-fact

02/15/2008

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.