



**NASCAR and FOX to Simulcast 2005 DAYTONA 500 Live
In High Definition to Regal Entertainment Group
Movie Theatres in New York City and Southern California**

New York and Los Angeles (February 10, 2005) – NASCAR Digital Entertainment, in partnership with the FOX Television Network and Regal CineMedia, will simulcast the Daytona 500 live in high definition on the big screen for the first time ever at two Regal Entertainment Group theatres on Sunday, February 20th. This historic, high definition event will take place at the Regal Union Square Stadium 14 in New York City and the Edwards Irvine Spectrum 21 in Irvine, California.

“This is a first for NASCAR and an important part of our season launch celebration,” said Jeffrey Pollack, managing director, broadcasting and new media, NASCAR Digital Entertainment. “The Daytona 500 truly is the Great American Race and this special in-theatre presentation will let fans experience its thrills and excitement like never before.”

“It’s all possible because FOX Sports is presenting the entire NASCAR on FOX 2005 season in 720p high definition and Dolby 5.1 audio. With the network’s help, we are able to bring this high-definition, big screen experience to NASCAR fans in the nation’s two largest markets and help WNYW and KTTV create even more excitement for the Daytona 500 on FOX,” added Pollack.

“We are thrilled to celebrate FOX’s coverage of the 2005 NASCAR season with the Great American Race – the Daytona 500,” said James A. Clayton, WNYW/FOX 5 vice president & general manager. “We think loyal NASCAR fans in New York who tune-in to FOX 5 are going to jump at the opportunity to win tickets to see our broadcast in high-definition on the big screen.”

“The Daytona 500 simulcast in Irvine is a perfect lead-in to NASCAR at the California Speedway the following weekend,” said Kevin Hale, KTTV/FOX 11 vice president & general manager. “We are excited to bring this opportunity to our loyal NASCAR and FOX 11 viewers.”

“The Daytona 500 in-theatre simulcast is a one-of-a-kind, cutting edge experience showcasing the power of HD for NASCAR enthusiasts in New York City and Southern California,” said Kurt Hall, co-chairman and co-CEO, Regal Entertainment Group. “Through Regal’s unique Digital Content NetworkSM, we are able to bring the excitement of NASCAR live to the big screen, creating a larger-than-life racing experience for fans.”

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Tickets for the in-theatre event are being made available through promotions with local participating media. The New York and Los Angeles FOX affiliates are supporting the ticket giveaways with on-air promotional spots until Wednesday, February 16. Fans may enter to win tickets via the FOX affiliates' respective Web sites: www.fox5ny.com in New York and www.fox11.com in Los Angeles.

In addition to the local FOX on-air and online promotions, NASCAR is partnering with newspapers and radio stations in New York and Los Angeles to promote the event and offer fans even more opportunities to win tickets. In New York, NASCAR brand ambassadors will distribute free event tickets at popular locations throughout the city during the week leading up to the event. In Southern California, tickets may be acquired when purchasing tickets to the Auto Club 500 NASCAR NEXTEL Cup Series at California Speedway on February 27, while supplies last.

Doors will open for each in-theatre event one hour before the 1pm ET NASCAR on FOX broadcast begins. Attendees will be treated to show car displays and door prizes such as tickets to NASCAR events, copies of the *NASCAR 3D: The IMAX Experience* DVD, and subscriptions for NASCAR.COM's TrackPass multimedia product, as well as vouchers for free concessions.

About Regal CineMedia

Regal CineMedia is a wholly owned subsidiary of Regal Entertainment Group (NYSE: RGC), the largest motion picture exhibitor in the world, focusing on the expansion and development of advertising and new uses for Regal's theatre assets, while at the same time enhancing the movie-going experience

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