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## **"The Phantom of the Opera" Celebrates 25th Anniversary with Andrew Lloyd Webber and Cameron Mackintosh's Live Production from the Royal Albert Hall in Theaters Nationwide**

***NCM Fathom and Omniverse Vision Bring Broadway's Most Beloved Production to Select U.S. Movie Theaters for Four Showings this October***

CENTENNIAL, Colo.--(BUSINESS WIRE)-- To mark its 25<sup>th</sup> Anniversary year, Andrew Lloyd Webber and Cameron Mackintosh present "The Phantom of the Opera" in a fully-staged, lavish production, set in the sumptuous Victorian splendor of the Royal Albert Hall. Audiences are invited to join the celebration when a live broadcast of the staged production hits U.S. theaters this fall. Presented by NCM Fathom and Omniverse Vision, [The Phantom of the Opera at the Royal Albert Hall](#) event will be broadcast to select theaters for an exclusive four-night run beginning with the LIVE broadcast on Sunday, October 2 at 2 p.m. ET / 11 a.m. PT; followed by pre-recorded broadcasts on Wednesday, October 5; Thursday, October 6 and one final encore on Tuesday, October 11 at 7:30 p.m. local time. More than 200 original and current cast members will pay special tribute to "the music of the night" performing breathtaking songs such as "Masquerade," "Angel of Music," "All I Ask of You," "The Phantom of the Opera," and more.

Tickets for *The Phantom of the Opera at the Royal Albert Hall* are available at participating box offices and online at [www.FathomEvents.com](http://www.FathomEvents.com). For a complete list of theater locations and prices, please visit the website (*theaters and participants may be subject to change*).

*The Phantom of the Opera at the Royal Albert Hall* will star Ramin Karimloo as 'The Phantom' and Sierra Boggess as 'Christine.' They will be joined by Barry James as 'Monsieur Firmin,' Gareth Snook as 'Monsieur André,' Liz Robertson as 'Madame Giry' and Wynne Evans as 'Piangi,' together with a cast and orchestra of more than 200 including special guest appearances.

*The Phantom of the Opera at the Royal Albert Hall*, will be shown in select movie theaters through NCM's exclusive [Digital Broadcast Network](#). The concert will also be broadcast in cinemas throughout the UK and Europe, as well as Japan and Australia.

"Following the success of Fathom's 'Les Misérables in Concert — The 25<sup>th</sup> Anniversary Event' in theaters last November, Broadway fans won't want to miss this extraordinary opportunity to see another magical performance in celebration of Broadway's biggest show," said Dan Diamond, senior vice president of NCM Fathom.

"The Phantom of the Opera" by Andrew Lloyd Webber first opened in 1986 at Her Majesty's Theatre and is based on the French novel *Le Fantôme de l'Opéra*. Worldwide, "The Phantom of the Opera" has grossed over \$5.6 billion. The box office revenues are higher than any film or stage play in history, including "Titanic," "ET" and "Star Wars." It has been seen in 145 cities in 27 countries and played to more than 130 million people. The show has won more than 50 major theatre awards, including seven Tony and three Olivier Awards in the West End. It is currently showing in London, New York, Budapest, Las Vegas, and Kyoto. In 2006, it became Broadway's longest running show ever.

### **About National CineMedia (NCM)**

[NCM](#) operates NCM Media Networks, a leading integrated media company reaching U.S. consumers in movie theaters, online and through mobile technology. The [NCM Cinema Network](#) and [NCM Fathom](#) present cinema advertising and events across the nation's largest digital in-theater network, comprised of theaters owned by AMC Entertainment Inc., Cinemark Holdings, Inc. (NYSE: CNK), Regal Entertainment Group (NYSE: RGC) and other leading regional theater circuits. NCM's theater advertising network covers 175 Designated Market Areas® (49 of the top 50) and includes over 18,100 screens (16,800 digital). During 2010, over 690 million patrons attended movies shown in theaters in which NCM currently has exclusive, cinema advertising agreements in place. The [NCM Fathom Events](#) broadcast network is comprised of nearly 700 locations in 165 Designated Market Areas® (all of the top 50). The [NCM Interactive Network](#) offers 360-degree integrated marketing opportunities in combination with cinema, encompassing 42 entertainment-related websites, online widgets and mobile applications. National CineMedia, Inc. (NASDAQ: NCMI) owns a 48.7% interest in and is the managing member of National CineMedia LLC. For more information, visit [www.nationalcinemedia.com](http://www.nationalcinemedia.com) or [www.ncm.com](http://www.ncm.com) or [www.FathomEvents.com](http://www.FathomEvents.com).

### **About Omniverse Vision**

Omniverse Vision is headquartered in London and produces and distributes unique, entertainment-related content for all media platforms with a particular focus on alternative cinema. Omniverse Vision is dedicated to bringing special events to screens around the world that are equipped with state of the art technology including digital platforms and 3D. Omniverse Vision enables the turnkey broadcast of shows as diverse as music concerts, sports and other special events. For more information, visit [www.omniversevision.com](http://www.omniversevision.com), [www.cinestage.net](http://www.cinestage.net) or [www.cinerock.net](http://www.cinerock.net).

For artwork/photos related to *The Phantom of the Opera at the Royal Albert Hall* Fathom event, click [here](#).

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