

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities
Exchange Act of 1934

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to §240.14a-12

NATIONAL CINEMEDIA, INC.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check all boxes that apply):

- No fee required.
- Fee paid previously with preliminary materials.
- Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a6(i)(1) and 0-11

**SUPPLEMENT TO THE PROXY STATEMENT
FOR THE SPECIAL MEETING OF STOCKHOLDERS
OF NATIONAL CINEMEDIA, INC.
TO BE HELD ON AUGUST 2, 2023**

The following information supplements and amends the proxy statement (the “Proxy Statement”) of National CineMedia, Inc. (the “Company”) filed with the U.S. Securities and Exchange Commission on July 5, 2023 and furnished to stockholders of the Company in connection with the solicitation of proxies by the Board of Directors of the Company for the Special Meeting of Stockholders of the Company to be held on August 2, 2023 and any adjournment or postponement thereof (the “Special Meeting”). Capitalized terms used in this supplement, dated July 21, 2023, to the Proxy Statement (this “Supplement”) and not otherwise defined herein have the meaning given to them in the Proxy Statement.

On July 17, 2023, the governor of Delaware signed into law certain amendments to the Delaware General Corporation Law, which amendments become effective August 1, 2023. Among the amendments is the addition of §242(d)(2) of the Delaware General Corporation Law, which changes the voting standard for reverse stock splits from a majority of the outstanding shares to a majority of the votes cast on the proposal, provided certain other requirements are satisfied.

Following the adoption of the amendments to the Delaware General Corporation Law, the Company evaluated whether the revised voting standard could apply to Proposal 1 at the Special Meeting, which relates to the adoption of a certificate of amendment to the Company’s Second Amended and Restated Certificate of Incorporation (the “Certificate of Incorporation”) to effect a reverse stock split. The Company concluded that the new voting standard could not apply to Proposal 1 because Article XII of the Certificate of Incorporation requires the affirmative vote of the holders of at least a majority of the Company’s outstanding common stock to amend the Certificate of Incorporation. The Company also determined to supplement and amend the Proxy Statement to provide that the affirmative vote of the holders of at least a majority of the Company’s outstanding common stock is required to approve the proposal. This voting standard will be in addition to the voting standard disclosed in the Proxy Statement, namely a majority of the outstanding shares of the Company’s common stock and Series A Preferred Stock, voting together as a class.

Accordingly, the Proxy Statement is hereby supplemented and amended as follows:

- The following text replaces, in its entirety, the text on page 1 of the Proxy Statement appearing below “Required Vote”:

“Both (i) a majority of the outstanding shares of our common stock and Series A Preferred stock, voting together as a class, and (ii) a majority of the outstanding shares of our common stock”.

- The following text replaces, in its entirety, the text on page 2 of the Proxy Statement appearing in the first paragraph below “What is the voting requirement to approve the proposal?”:

“For *Proposal No. 1*, approval of the proposal requires both (i) the affirmative vote of the holders of a majority of the outstanding shares of our common stock and Series A Preferred stock, voting together as a class, and (ii) the affirmative vote of the holders of a majority of the outstanding shares of our common stock.”

- The following text replaces, in its entirety, the text on page 5 of the Proxy Statement appearing in the paragraph below “Vote Required”:

“Approval of the Reverse Stock Split by our stockholders requires both (i) the affirmative vote of the holders of a majority of the outstanding shares of our common stock and Series A Preferred stock, together as a class, voting in favor of this Proposal No. 1, and (ii) the affirmative vote of the holders of a majority of the outstanding shares of our common stock voting in favor of this Proposal No. 1.”

Except as described above, this Supplement does not modify, amend, supplement, or otherwise affect the Proxy Statement. This Supplement does not provide all of the information that is important to your voting decisions at the Special Meeting, and the Proxy Statement contains other important additional information. This Supplement should be read in conjunction with the Proxy Statement.

If you have already voted, you do not need to vote again unless you would like to change or revoke your prior vote. If you would like to change or revoke your prior vote, please refer to page 2 in the Proxy Statement for instructions on how to do so.