



## PRESS ALERT

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### **OUTDOOR LIFE<sup>®</sup> NETWORK, REGAL CINEMEDIA<sup>SM</sup>, AND THE TYLER HAMILTON FOUNDATION TO PRESENT LIVE SIMULCAST OF TOUR DE FRANCE IN MOVIE THEATERS ACROSS THE UNITED STATES**

– Nationwide Fundraiser to Showcase Stage 13 of Month-Long Cycling Race;  
Event Marks the First Ever Viewing of Live Cycling on the Big Screen –

Marblehead, MA. – The Tyler Hamilton Foundation (THF) today announced that it will host a live viewing of stage 13 of the Tour de France on movie screens across the United States.

Scheduled for Saturday, July 17, 2004, the nationwide fundraiser's two lead sponsors are Outdoor Life<sup>®</sup> Network (OLN<sup>®</sup>) and Regal CineMedia<sup>SM</sup>. The event will be presented in nineteen Regal Entertainment Group (REG) movie theaters, and marks the first time that U.S. cycling fans will be able to view a live European cycling race on a high-definition screen. For a complete listing of cities and Regal Entertainment Group theater locations, visit the THF Web site at <http://www.tylerhamiltonfoundation.org/>.

"This is quite a unique opportunity to watch the Tour and experience all of the sights, sounds, majestic landscapes and heart-pounding action on a big screen," said Deirdre Moynihan, executive director of the Tyler Hamilton Foundation. "Thanks to the support provided by Regal CineMedia and OLN, we'll be able to give U.S. cycling fans across the country a larger than life Tour de France experience. What's more, the event will raise much needed funds to help individuals affected by multiple sclerosis and inspire young, American athletes with a passion for cycling."

Beginning simultaneously across all four time zones, the event will showcase one of the race's most exciting stages – a treacherous, 135-mile journey through the Pyrenees Mountains. OLN, a leading outdoor and adventure broadcaster and the only network to present the 2004 Tour de France live in the United States, will provide the satellite feed to the REG movie theaters. Regal CineMedia, a wholly owned subsidiary of Regal Entertainment Group which operates over 6,000 screens in the U.S., is coordinating the theater space and use of the company's high-definition satellite network.

"Just knowing that an entire nation of fans and enthusiasts are supporting the Foundation and watching me race live, will provide much needed strength during a particularly difficult juncture of this race," said Tyler Hamilton. "Thanks to OLN's comprehensive television and Internet tour coverage, increasingly in-depth print media coverage, and a wealth of cycling-based Web sites and magazines, U.S. cycling fans have more options than ever before to follow the World's greatest sporting event."

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“Judging from Tyler's heroic performance in the Tour last year and his dedication to MS research, it's obvious he has a lot of heart on and off the course,” said Gavin Harvey, President of OLN. “This unique fundraiser for the Tyler Hamilton Foundation gives OLN yet another venue in which to showcase the most grueling sporting event on the planet while raising money for MS research at the same time. We're excited to be a part of it.”

“Regal CineMedia is proud to participate in this special event, which marks the first time patrons can enjoy a live simulcast of an international sporting event from the comfort of our theaters,” said Ray Nutt, executive vice president, business development with Regal CineMedia. “Bringing live cycling to the big screen is just another example of our commitment to presenting a variety of popular alternative events in REG theaters.”

To register and learn more about the events, including locations, times, and ticket prices, people can visit the THF Web site (<http://www.tylerhamiltonfoundation.org>). There will be door prizes at each theater and all participants will be entered in a drawing to win great cycling-related prizes. Additional sponsors for the event include Bell Sport, Clif Bar Inc., Kryptonite, Louder Than Words, Recreational Equipment Inc. (REI), Speedplay, and VeloNews.

Launched in January 2004 by world-class cyclist and Tour de France participant Tyler Hamilton, the Tyler Hamilton Foundation's mission is to provide opportunity and access for individuals affected by multiple sclerosis and aspiring young athletes with a passion for cycling. All proceeds from this event will go to the Foundation. Ironically, people attending the viewing will be able to watch the Foundation's namesake as he vies for a top finish in this year's race. In 2003, Tyler Hamilton broke his collarbone on the second day of racing and went on to finish fourth in the overall.

#### **About Outdoor Life Network**

Outdoor Life Network is the leader in outdoor adventure and action sports television. Now in more than 58 million homes, OLN is the home of The Tour de France and the ultimate resource for people interested in the outdoor lifestyle. The Network offers exclusive programming in four primary areas: Outdoor Adventure, Action Sports, Field & Stream® and Bulls & Rodeo.

#### **About Regal CineMedia**

Regal CineMedia<sup>SM</sup> is a wholly owned subsidiary of Regal Entertainment Group (NYSE: RGC) focusing on the expansion and development of advertising and new uses for Regal's theater assets, while at the same time enhancing the movie-going experience. Regal CineMedia<sup>TM</sup> operates other divisions that focus on meetings and special productions in a theater environment, including the presentation of entertainment, sports and educational events, as well as the sale of group tickets and gift certificates.

#### **About the Tyler Hamilton Foundation**

The Tyler Hamilton Foundation is the heart of professional cyclist Tyler Hamilton. The Tyler Hamilton Foundation is dedicated to individuals diagnosed with multiple sclerosis so that they may maintain a high quality of life while dealing with the daily complications of this disease and to MS Research that is critical to finding a cure. The Tyler Hamilton Foundation is dedicated to paving the road for aspiring young cyclists who do not have the opportunities that were provided to Tyler as he began his career. The Tyler Hamilton Foundation is dedicated to helping those who exemplify good sportsmanship and a passion for cycling reach their dreams and goals.