UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

SCHEDULE 13D

(Rule 13d-101)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO § 240.13d-1(a) AND AMENDMENTS THERETO FILED PURSUANT TO § 240.13d-2(a) UNDER THE SECURITIES EXCHANGE ACT OF 1934 (Amendment No. 12)

National CineMedia, Inc.

(Name of Issuer)

Common Stock (Title of Class of Securities)

> 635309107 (CUSIP Number)

Michael D. Cavalier Executive Vice President, General Counsel and Secretary Cinemark Holdings, Inc. 3900 Dallas Parkway Plano, Texas 75093 (972) 665-1000

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

April 13, 2022 (Date of Event Which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of 240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box.

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 635309107

1	Names	of Rep	porting Persons
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			ldings, Inc.
2	(a) \square	he Ap	propriate Box if a Member of a Group (<i>see</i> Instructions)) 区
	(u) 🗆	(0)	
3	SEC Us	e Only	у
4	Source of Funds (see Instructions)		
	00		
5		f Disc	losure of Legal Proceedings Is Required Pursuant to Item 2(d) or 2(e)
6	Citizens	ship or	r Place of Organization
	Delawa	re	
	Delawa	7	Sole Voting Power
	umber of Shares	8	43,690,797 shares
	Beneficially Owned by Each Reporting Person With		Shared Voting Power
			-0- shares
D			Sole Dispositive Power
			43,690,797 shares
		10	Shared Dispositive Power
1			-0- shares
11	Aggrega	ate An	nount Beneficially Owned by Each Reporting Person
12	43,690,		
12	Check I	the A	Aggregate Amount in Row (11) Excludes Certain Shares (see Instructions)
13	Percent of Class Represented by Amount in Row		
1.4	34.85%		tine Descent (Constructions)
14	Type of Reporting Person (See Instructions)		
	НС		
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EXPLANATORY NOTE

This Amendment No. 12 ("Amendment No. 12") amends the Schedule 13D first filed on March 28, 2011, and as amended subsequently (the "Schedule 13D"), by Cinemark Holdings, Inc. (the "Reporting Person") with respect to the common stock, par value \$0.01 per share of the Issuer (the "Common Stock"). This Amendment No. 12 reflects changes to Items 3, 4 and 5 of the Schedule 13D. Capitalized terms used but not otherwise defined herein shall have their respective meanings under the Schedule 13D.

Item 3. Source and Amount of Funds or Other Consideration

Item 3 is hereby amended to add the following:

On April 13, 2022, pursuant to the Common Unit Adjustment Agreement, the Reporting Person received, through its wholly-owned subsidiary, Cinemark USA, Inc. and its wholly-owned subsidiary Cinemark Media, Inc., 529,247 newly issued NCM Units in accordance with the 2021 Annual Adjustment.

Item 4. Purpose of Transaction

Item 4 is hereby amended to add the following:

The Reporting Person acquired the NCM Units referred to in Item 3 of this Amendment No. 12, in accordance with the 2021 Annual Adjustment, for investment purposes pursuant to the terms of the Common Unit Adjustment Agreement.

Item 5. Interest in Securities of the Issuer

Item 5 is hereby amended as follows:

(a) Including the NCM Units referred to in this Amendment No. 12, the Reporting Person, through its wholly-owned subsidiary, Cinemark USA, Inc. and its wholly-owned subsidiary Cinemark Media, Inc., currently may be deemed to beneficially own 43,690,797 shares of Common Stock. Cinemark's beneficial ownership of 43,690,797 shares of Common Stock equals approximately 34.85% of the Issuer's issued and outstanding shares of Common Stock on an as-converted basis as of the filing date based upon 81,665,544 shares of NCM common stock issued and outstanding as of the date of this report.

Neither the filing of this Amendment No. 12 nor any of its contents shall be deemed to constitute an admission that any executive officer or director of the Reporting Person or any of its subsidiaries listed on Schedule A hereto, is the beneficial owner of the Common Stock subject of this Amendment No. 12 for purposes of Section 13(d) of the Securities Exchange Act of 1934, as amended, or for any other purpose, and such beneficial ownership is expressly disclaimed.

Schedule A Directors and Executive Officers

The name, principal occupation and business address of each director and executive officer of the Reporting Person are set forth below. All of the persons listed below are citizens of the United States of America, unless otherwise indicated.

NameBusiness AddressWith Reporting PersonLee Roy Mitchell3900 Dallas Parkway Plano, TX 75093Executive Chairman of the BoardDarcy M. Antonellis3900 W. Alameda Ave., Suite 1700 Burbank, CA 91505Director of Reporting PersonBenjamin D. Chereskin401 N. Michigan Ave., Suite 530President, Profile Capital Management LLC
Plano, TX 75093 Director of Reporting Person Darcy M. Antonellis 3900 W. Alameda Ave., Suite 1700 Burbank, CA 91505 Director of Reporting Person Benjamin D. Chereskin 401 N. Michigan Ave., Suite 530 President, Profile Capital Management LLC
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Benjamin D. Chereskin401 N. Michigan Ave., Suite 530President, Profile Capital Management LLC
Chicago, IL 60611 Director of Reporting Person
Nancy S. Loewe220 Occidental Ave SCFO—Weyerhaueser Company
Seattle, WA 98104 Director of Reporting Person
Steven P. Rosenberg 12036 Arbargee Circle Manager, SPR Ventures, Inc.
Dallas, TX 75230 Director of Reporting Person
Enrique F. Senior711 Fifth AvenueManaging Director, Allen & Co. LLC
New York, NY 10022 Director of Reporting Person
Carlos M. Sepulveda 12700 Park Central Drive, Suite 1700 Chairman of the Board, Triumph Bancorp, Inc
Dallas, TX 75251 Director of Reporting Person
Raymond W. Syufy150 Pelican WayCEO, Syufy Enterprises
San Rafael, CA 94901 Director of Reporting Person
Nina Vaca 5501 Lyndon B. Johnson Freeway, Suite 600, Chairman & CEO, Pinnacle Group Director of
Dallas, TX 75240 Reporting Person
Mark Zoradi 2941 Olney Place Director of Reporting Person
Burbank, CA 91504
Sean Gamble3900 Dallas ParkwayPresident and CEO
Plano, TX 75093 Director of Reporting Person
Melissa Thomas 3900 Dallas Parkway Chief Financial Officer
Plano, TX 75093
Valmir Fernandes 3900 Dallas Parkway President—Cinemark International, L.L.C
Plano, TX 75093 • Citizen of Brazil
Michael Cavalier3900 Dallas ParkwayExecutive Vice President – General Counsel
Plano, TX 75093 and Business Affairs; Secretary

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: April 14, 2022

CINEMARK HOLDINGS, INC

By: /s/ Michael D. Cavalier

Name: Michael D. Cavalier

Title: Executive Vice President - General Counsel and Business Affairs and Secretary