FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL									
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

1. Name and Address of Reporting Person* <u>Hardy Ralph E</u>					2. Issuer Name and Ticker or Trading Symbol National CineMedia, Inc. [NCMI]										Check a	I app	olicable) ctor			Owner		
(Last) (First) (Middle) C/O NATIONAL CINEMEDIA, INC. 9110 E. NICHOLS AVE., SUITE 200				3. Date of Earliest Transaction (Month/Day/Year) 01/01/2008											Λ				below)			
(Street) CENTENNIAL CO 80112-3405 (City) (State) (Zip)					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)										ine) X						
		Tab	e I - Noi	า-Deriva	ative	Se	curiti	es Ac	quire	d, D	isp	osed o	f, o	r Ben	efici	ally O	wne	ed				
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da					r)	2A. Deemed Execution Date, if any (Month/Day/Year)		Cod	Transaction Disposed Code (Instr. 5)			rities Acquired (A) ed Of (D) (Instr. 3,			nd S	5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									Cod	de V	,	Amount		(A) or (D)	Price	_ т	Transaction(s) (Instr. 3 and 4)				(1130.4)	
Common Stock 01/01/						2008		F			649		D	\$25	.21	8,064			D			
Common Stock 01/01/					/2009							825		D	\$10	.14	7,239			D		
		Та	able II - I)									sed of, onvertib				y Owi	ned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deem Execution if any (Month/Da	ay/Year) 8	i. Transactic Code (Insi		n of Deri	of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		te Exe ation I th/Day	Date /Yea		Am Sec Und Der	An or Nu of				9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ov Fo Di or (I)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	

Explanation of Responses:

Remarks:

/s/ Jennifer A. D'Alessandro, as attorney-in-fact

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.