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Glenn Beck's Common Sense Tour Hits Movie Theaters Nationwide Live for One Night This June with Specially Scheduled Encore

NCM Fathom and Mercury Radio Arts Presents Glenn Beck's Comedy Stage Tour in over 450 Select Movie Theaters Live on June 4th with Encore on June 11th

CENTENNIAL, Colo., Apr 28, 2009 (BUSINESS WIRE) -- Following his successful 2008 in-theater events, Glenn Beck returns to the big screen this summer with his timely and comical [Common Sense Tour LIVE](#). During this stage show, broadcast LIVE from the Midland Theatre in Kansas City, Beck takes a no-holds-barred look at the state of our culture and the frightening lack of common sense in Washington while sparing no one, including politicians, pundits and celebrities.

NCM Fathom and Mercury Radio Arts partner once again to present ***Glenn Beck's Common Sense Tour LIVE*** on Thursday, June 4th, followed by a taped encore on Thursday, June 11th, at 8:00 p.m. ET / 7:00 p.m. CT / 6:00 p.m. MT / 7:30 p.m. PT (tape delayed). Tickets are available at presenting theater box offices and online at www.FathomEvents.com. For a complete list of theater locations and prices, please visit the website (*theaters are subject to change*).

"I am looking forward to once again bringing my tour to movie theaters across the country as it is the perfect opportunity for people who may not get to see me face to face, to join in the fun, without getting drenched in my sweat," said Beck. "I am eager to hit the road and start performing 'The Common Sense Tour' so we can all laugh a little and explore that one thing that politicians in Washington make clear every day: common sense is not so common."

Beck, one of America's leading radio and television personalities, explores the comedy behind the chaos that has become America in [Glenn Beck's Common Sense Tour LIVE](#) while revisiting the wisdom that our grandfathers and forefathers relied on to build America with his unique blend of modern-day storytelling and stand-up style.

Due to the success of Beck's previous in-theater events, *Beck '08 - LIVE* and *The Christmas Sweater*, an encore of ***Glenn Beck's Common Sense Tour LIVE*** on June 11th is scheduled to offer fans another opportunity to experience the stage show, all from the comfort and convenience of their local movie theater. Last year's events drew tens of thousands of fans to movie theaters across the country.

"Fathom continues to offer audiences diverse programming from opera to anime and everything in between, and Glenn Beck's 2009 comedy tour will have something for everyone," said Dan Diamond, vice president of Fathom. "Glenn Beck brings his 'pull-no-punches' comedic style back to movie theaters in what promises to be a memorable evening."

[Glenn Beck's Common Sense Tour LIVE](#) appears on the big screen in high-definition with Cinema Surround Sound in more than 450 select AMC Entertainment Inc., Celebration! Cinema, Cinemark USA Inc., Clearview Cinemas, Cobb Theatres, Georgia Theatre Co., Goodrich Quality Theaters, Hollywood Theaters, Kerasotes Showplace Theatres, Malco Theatres, Marcus Theatres, National Amusements and Regal Entertainment Group movie theaters, as well as Palace Cinema 9 (South Burlington, VT), Penn Cinema (Lititz, PA) and State Theatre (State College, PA) through NCM's exclusive Digital Broadcast Network.

Beck's quick wit, candid opinions and engaging personality have made "The Glenn Beck Program" the third highest rated radio program in America and "Glenn Beck" one of the most successful new shows on the Fox News Channel. He is also the author of two No. 1 *New York Times* bestsellers: "An Inconvenient Book" and "The Christmas Sweater."

About National CineMedia

National CineMedia (NCM) LLC operates the largest digital in-theater network in North America through long-term agreements with its founding members, AMC Entertainment Inc., Cinemark Holdings Inc. (NYSE: CNK) and Regal Entertainment Group (NYSE: RGC), the three largest theater operators in the U.S., and through multi-year agreements with several other theater operators. NCM LLC produces and distributes its *FirstLook* pre-feature program; cinema, lobby and online advertising products; comprehensive meeting and event services and other entertainment programming content. NCM LLC's national network includes approximately 17,300 screens of which approximately 15,300 are part of the company's Digital Content Network (DCN). NCM LLC's network covers 176 Designated Market Areas(R) (49 of the top 50). During 2008, approximately 690 million patrons attended movies shown in theaters currently included in the network (including Consolidated Theatres and

Star Theatres). National CineMedia, Inc. (NASDAQ: NCMI) owns a 41.5% interest in and is the managing member of NCM LLC. To learn more about National CineMedia Inc., please visit the company's website at www.ncm.com.

About Mercury Radio Arts

Mercury Radio Arts is Glenn Beck's fully integrated multi-media production company. Mercury produces or co-produces all Glenn Beck related properties including *The Glenn Beck Program*, America's third highest-rated radio show, *Glenn Beck*, one of the most successful new shows on the Fox News Channel, Beck's *New York Times* bestselling books, his live stage-show business, destination website GlennBeck.com and consumer magazine *Fusion*. For more information, visit <http://www.glennbeck.com>.

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