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RiffTrax Live: Plan 9 from Outer Space One-Night Event Beams onto the Big Screen with Hilarious Commentary Provided by the Stars of Mystery Science Theater 3000

NCM Fathom and Something Awful Present an Evening of LIVE Riffing on the "Worst Movie Ever Made" in More than 430 Movie Theaters Nationwide

CENTENNIAL, Colo., Jul 23, 2009 (BUSINESS WIRE) -- Fans of *Mystery Science Theater 3000* won't want to miss the stars from the popular comedy series as they unleash their off-kilter zingers on the "worst movie ever made" in [RiffTrax Live: Plan 9 from Outer Space](#) - a special one-night, nationwide in-theater event on Thursday, Aug. 20th at 8:00 p.m. Eastern / 7:00 p.m. Central / 6:00 p.m. Mountain / 8:00 p.m. Pacific (tape delayed). Michael J. Nelson, Kevin Murphy (Tom Servo) and Bill Corbett (Crow T. Robot) are reunited in high definition for the first time ever on the big screen for an evening of LIVE riffing from The Belcourt Theatre in Nashville, Tenn.

Tickets are available at participating theater box offices and online at www.FathomEvents.com. For a complete list of theater locations and prices, please visit the Web site (*theaters and participants are subject to change*).

The ultimate riffers who "make movies funny" on the Internet comedy sensation RiffTrax.com will fling wisecracking commentary LIVE at a color version of "Plan 9 from Outer Space," a 1959 science fiction/horror film featuring aliens, zombies, amateurish special effects and bad acting. Written, produced and directed by Edward D. Wood Jr., "Plan 9" is often regarded as the "worst movie ever made."

Presented by NCM Fathom and Something Awful, this exclusive [RiffTrax Live: Plan 9 from Outer Space](#) event is hosted by Veronica Belmont, co-host of Revisions3's tech-centric show, "Tekzilla" and "Qore" on the PlayStation Network. Something Awful's Rick "Lowtax" Kyanka will present a guest segment and Jonathan Coulton is the special musical guest. The event will also feature an exclusive look at a new, never-before-seen short that audiences may download following the event. A URL and code will be revealed at the end of the event for the short as well as a free autographed digital photo and song by the RiffTones.

"We love doing live shows - the humor is so infectious it just multiplies the fun," said Michael J. Nelson, RiffTrax creator and former host and writer of the Emmy-nominated, Peabody Award-winning *Mystery Science Theater 3000*. "So to be able to bring this experience to so many people is very exciting."

Mystery Science Theater 3000 spent a total of 11 seasons on Comedy Central and the Sci Fi Channel in the late 1980s through 1999. The series features a man and his robot sidekicks who are trapped in space by an evil scientist who forces them to watch terrible science fiction B-movies. The three make fun of each film, providing hilarious commentary or "riffing." Nelson created RiffTrax in 2006 to continue the "riffing" on blockbuster films such as "Star Wars: Episode 1" and "Star Trek." RiffTrax are downloadable online and are played along with the film, providing a unique and amusing commentary throughout the course of the movie.

[RiffTrax Live: Plan 9 from Outer Space](#) appears on the big screen in high definition with Cinema Surround Sound in 434 select AMC Entertainment Inc., Celebration! Cinema, Cinemark USA Inc., Cobb Theatres, Georgia Theatre Co., Goodrich Quality Theaters, Hollywood Theaters, Kerasotes Showplace Theatres, Marcus Theatres and Regal Entertainment Group movie theaters, as well as Arlington Theatre (Santa Barbara, Calif.) and Palace Cinema 9 (South Burlington, Vt.) through NCM's exclusive Digital Broadcast Network.

"NCM Fathom is continually bringing unique in-theater programming to local movie theaters across the country - from Off-Broadway and opera to anime and drum corps competition and everything in between," said Dan Diamond, vice president of Fathom. "**RiffTrax Live** is a hilarious event that is perfectly suited for the big screen and not only riffs on the worst movie ever made, but allows audiences to experience this hilarious adventure LIVE alongside other fans in an entirely new way."

About National CineMedia

National CineMedia (NCM) LLC operates the largest digital in-theater network in North America through long-term agreements with its founding members, AMC Entertainment Inc., Cinemark Holdings, Inc. (NYSE: CNK) and Regal Entertainment Group (NYSE: RGC), the three largest theater operators in the U.S., and through multi-year agreements with several other theater operators. NCM LLC produces and distributes its FirstLook pre feature program; cinema, lobby, and online advertising

products; comprehensive meeting and event services and other entertainment programming content. NCM LLC's national network includes approximately 16,800 screens of which approximately 15,600 are part of the company's Digital Content Network (DCN). NCM LLC's network covers 171 Designated Market Areas(R) (49 of the top 50). During 2008, approximately 660 million patrons attended movies shown in theaters currently included in the network (excluding Consolidated Theatres). National CineMedia, Inc. (NASDAQ: NCMI) owns a 41.5% interest in and is the managing member of NCM LLC. For additional information, visit www.ncm.com.

About RiffTrax.com

RiffTrax.com is a high-growth Web 2.0 business featuring the hilarious DVD commentaries of Michael J. Nelson - Star of the legendary Mystery Science Theater 3000. At RiffTrax.com, for just a couple of dollars each, you can download feature-length commentaries by Mike (plus other stars of MST3K and guess celebrities such as "Weird Al" Yankovic, Neil Patrick Harris and Joel McHale) and listen to these "RiffTrax" in sync with your favorite DVDs or pre-synched via Video On Demand. It's like watching a movie with your funniest friends. RiffTrax also has a growing interactive community, and has just launched iRiffs, where anyone can upload their own commentary on any movie or online media and sell it to fans worldwide. For more information, visit www.rifftrax.com or www.legendfilms.com.

About Something Awful

Something Awful has been mocking itself and the Internet since 1999, bringing reviews of the worst movies, video games, and Web sites to ever exist. If it's something and it's awful, it's probably on Something Awful.

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