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The Twilight Saga Returns to Movie Theaters for Series of One-Night Exclusive Events on First Three Tuesdays in November

NCM Fathom and Summit Entertainment Present the First Three Installments from "The Twilight Saga" Nationwide Complete with Never-before-Seen Footage, Cast Interviews & More

Events Celebrate the Theatrical Release of "The Twilight Saga: Breaking Dawn — Part 1" on November 18, 2011

CENTENNIAL, Colo.--(BUSINESS WIRE)-- One of the most popular franchises in recent motion picture history is returning to movie theaters nationwide this November as NCM Fathom and Summit Entertainment present [Twilight Saga Tuesdays](#). Hitting the big screen on the first three Tuesdays in November leading-up to the highly anticipated premiere of **The Twilight Saga: Breaking Dawn - Part 1**, on November 18, 2011, an exclusive "fan appreciation" series of in-theater events will be presented beginning with **Twilight** on Tuesday, November 1; **The Twilight Saga: New Moon** on Tuesday, November 8; and **The Twilight Saga: Eclipse** on Tuesday, November 15, all at 7:30 p.m. local time. During each Fathom event, fans will also experience an exclusive presentation containing footage never-before-seen in theaters, as well as new, compelling cast interviews. Additionally, entertaining footage from the many fans fests over the years, will give *The Twilight Saga* devotees an opportunity to see themselves on the big screen during this special big screen series of events.

Showing at more than 730 select theaters across the country, **Twilight Saga Tuesdays** is the largest event ever distributed to theaters by NCM Fathom. Tickets for **Twilight Saga Tuesdays** are available at participating theater box offices and online at www.FathomEvents.com. For a complete list of theater locations and prices, visit the NCM Fathom website (*theaters and participants are subject to change*).

The Twilight Saga series stars Kristen Stewart, Robert Pattinson, and Taylor Lautner, and tells the story of 17-year-old Bella Swan (Stewart) who moves to the small town of Forks, Washington to live with her father, and becomes drawn to Edward Cullen (Pattinson), a pale, mysterious classmate who seems determined to push her away. But neither can deny the attraction that pulls them together...even when Edward confides that he and his family are vampires. The action-packed, modern day vampire love story **Twilight**, the first in the series, was released in theaters on November 21, 2008, to a blockbuster reception. The second installment of the franchise, **The Twilight Saga: New Moon**, was released November 20, 2009, and the third installment, **The Twilight Saga: Eclipse**, was released June 30, 2010.

The Twilight Saga: Twilight — Tuesday, November 1 — Bella has always been a little different. Never one to run with the crowd, she chooses to live with her father where she meets the mysterious and dazzlingly beautiful Edward. In no time at all, the two are swept up in a passionate romance, and Bella quickly learns Edward is not like other boys. He can run faster than a mountain lion and stop a moving car with his bare hands. He also hasn't aged since 1918.

During this first **Twilight Saga Tuesdays** event, fans will see an exclusive reel that will include behind-the-scenes footage from ComicCon 2008; fan footage from the **Twilight** Premiere; as well as commentary from cast members about their experiences making **Twilight**, and how the unprecedented fan turnout set the film and cast on the road to stardom. Also, for the first and only time on the big screen, fans will be treated to a special clip of Robert Pattinson performing the song, "Bella's Lullaby," which is featured in **Twilight**.

The Twilight Saga: New Moon — Tuesday, November 8 — After Bella recovers from the vampire attack that almost claimed her life, she looks to celebrate her birthday with Edward and his family. However, a minor accident during the festivities results in Bella's blood being shed, a sight that proves too intense for the Cullens, who decide to leave town for Bella and Edward's sake. Initially heartbroken, Bella finds a form of comfort in reckless living, as well as an even-closer friendship with Jacob Black (Lautner).

Before the start of the November 8 event, fans will see behind-the-scenes coverage of the filming of **The Twilight Saga: New Moon** in Italy, as well as footage from other **New Moon** fan events.

The Twilight Saga: Eclipse — Tuesday, November 15 — Bella once again finds herself surrounded by danger as Seattle is ravaged by a string of mysterious killings and a malicious vampire continues her quest for revenge. In the midst of it all, she is forced to choose between her love for Edward and her friendship with Jacob — knowing that her decision has the potential to ignite the struggle between vampire and werewolf. With her graduation quickly approaching, Bella is confronted with the most important decision of her life.

This final event kicks off with exciting footage from one of the largest Hollywood premieres ever with more than 4,500 guests and 5,000 fans in attendance. Cast members will also discuss their favorite scenes from ***The Twilight Saga: Eclipse*** and share never-before-seen footage from ComicCon 2011.

"With its thrilling blend of fantasy and romance, *The Twilight Saga* is a worldwide phenomenon that has captivated audiences of young and old alike," said Dan Diamond, senior vice president of NCM Fathom. "Through this unprecedented Fathom event series, *Twilight* fans can re-experience these fantastic stories one more time on the big screen at their local movie theater."

The next chapter of *The Twilight Saga* will be released as two separate films with the first of the two — ***The Twilight Saga: Breaking Dawn — Part 1*** - slated to be released in theaters on November 18, 2011, and the second coming to theaters on November 16, 2012. Academy Award® winner Bill Condon directed both films starring Kristen Stewart, Robert Pattinson and Taylor Lautner. In ***The Twilight Saga: Breaking Dawn — Part 1***, Bella and Edward, plus those they love, must deal with the chain of consequences brought on by a marriage and honeymoon, and the tumultuous birth of a child... which brings an unforeseen and shocking development for Jacob Black. With more of the romance, passion, intrigue and action that made *Twilight*, *The Twilight Saga: New Moon* and *The Twilight Saga: Eclipse* worldwide blockbusters, ***The Twilight Saga: Breaking Dawn — Part 1***, based on Stephenie Meyer's bestselling book series, begins the conclusion of the tale of vampire love, boundless friendship, acceptance, and finding your true self. The project, based on the fourth novel in author Stephenie Meyer's *Twilight* series, is written by Melissa Rosenberg with Wyck Godfrey, Karen Rosenfelt and Stephenie Meyer producing. Ticket sales for ***The Twilight Saga: Breaking Dawn — Part 1*** began October 1.

For more information about ***Twilight Saga Tuesdays***, go [here](#). For artwork/photos, click [here](#).

About National CineMedia (NCM)

[NCM](#) operates NCM Media Networks, a leading integrated media company reaching U.S. consumers in movie theaters, online and through mobile technology. The [NCM Cinema Network](#) and [NCM Fathom](#) present cinema advertising and events across the nation's largest [digital in-theater network](#), comprised of theaters owned by AMC Entertainment Inc., Cinemark Holdings, Inc. (NYSE: CNK), Regal Entertainment Group (NYSE: RGC) and other leading regional theater circuits. NCM's theater advertising network covers 175 Designated Market Areas® (49 of the top 50) and includes over 18,100 screens (16,800 digital). During 2010, over 690 million patrons attended movies shown in theaters in which NCM currently has exclusive, cinema advertising agreements in place. The [NCM Fathom Events](#) broadcast network is comprised of nearly 700 locations in 165 Designated Market Areas® (all of the top 50). The [NCM Interactive Network](#) offers 360-degree integrated marketing opportunities in combination with cinema, encompassing 42 entertainment-related websites, online widgets and mobile applications. National CineMedia, Inc. (NASDAQ: NCM) owns a 48.7% interest in and is the managing member of National CineMedia LLC. For more information, visit www.nationalcinemedia.com or www.ncm.com.

About Summit Entertainment

Summit Entertainment, LLC is a worldwide theatrical motion picture development, financing, production and distribution studio. The studio handles all aspects of marketing and distribution for both its own internally developed motion pictures as well as acquired pictures. Summit Entertainment, LLC also represents international sales for both its own slate and third party product. Summit Entertainment, LLC releases on average 10 to 12 films annually.

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