FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHII				
	STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* SCHNEIDER SCOTT N				2. Issuer Name and Ticker or Trading Symbol National CineMedia, Inc. [NCMI]								k all appli Directo	or		10% Owner			
(Last)	`	irst) (INEMEDIA, INC	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 01/14/2010							Officer (give title below)			Other (s below)	specify		
9110 E. NICHOLS AVE., SUITE 200			4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Individual or Joint/Group Filing (Check Applicable							
(Street)	NNIAL C	0 8	80112-3405	_									ine) X		filed by Mor		orting Person	
(City)	(S	tate) ((Zip)															
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
Date			Transaction te onth/Day/Ye	Execution Date,		Code (Instr. 5)		red (A) c str. 3, 4	4 and Securiti		es Forn ially (D) o Following (I) (II		n: Direct r Indirect istr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)				
					Code	v	Amount	(A) or (D)		:e	Transaci (Instr. 3	ction(s)			(111511.4)			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	erivative Conversion Date Execution Date, curity or Exercise (Month/Day/Year) if any		Code	ransaction of Code (Instr. Derivative		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Securi (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)				Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)			
				Code	v	(A)	(D)	Date Exercisable		xpiration ate	Title	Amou or Numb of Shares	er					
Restricted Stock Units	(1)	01/14/2010		A		5,680		(2)		(2)	Common Stock	5,68	0	\$0	5,680		D	

Explanation of Responses:

- 1. Each Restricted Stock Unit represents the right to receive one share of the Issuer's common stock.
- 2. The Restricted Stock Units are scheduled to vest on February 14, 2011 provided the reporting person continues to be a director of the Issuer on that date, except that if he dies prior to the vesting date the Restricted Stock Units will vest in full on the date of death. The Restricted Stock Units will convert to shares of the Issuer's common stock and the shares will be delivered to the reporting person as soon as practicable following the vesting date, unless the reporting person has elected to defer receipt of the shares for a period not to exceed five years.

Remarks:

/s/ Jennifer A. D'Alessandro, as attorney-in-fact

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.