



## ***DRUM CORPS INTERNATIONAL (DCI) COMPETITION MARCHING INTO A MOVIE THEATRE NEAR YOU***

**One Night Live Simulcast of the  
DCI World Championship Quarterfinals  
from INVESCO Field in Denver, Colorado On August 5<sup>th</sup>**

New York, NY, August 2, 2004 – On August 5th, the country's top drum corps will march onto the big screen for the first time in a special one night presentation of the ***Drum Corps International (DCI) World Championship Quarterfinals*** at 43 Regal Entertainment Group ("REG" NYSE: RGC) movie theatres across the country.

Since its' founding in 1972, Drum Corps International (DCI) has delivered 3,231 World Championship competitions from 16 cities to more than half a million fans in stadiums across the U.S. The 2004 Championship Quarterfinals, simulcast live from INVESCO Field in Denver, Colorado, marks the first time ever that drum corps fans will be able to experience the thunder of the drums and the thrill of the competition on the big screen. The live simulcast will feature the top 17 Division I drum corps performing in their entirety, with highlight clips of the first seven corps that performed earlier in the day preceding the live simulcast. The DCI World Championship Quarterfinals will be presented in high definition quality and cinema surround sound.

This exclusive in-theatre event, presented by Regal CineMedia<sup>SM</sup> (RCM) entertainment services, will premiere in select Regal Cinemas, United Artists Theatres and Edwards Theatres\* nationwide on August 5th at 7:00 p.m. ET / 6:00 p.m. CT / 5:00 p.m. MT / 4:00 p.m. PT. Tickets are available in advance for \$15.00, or \$18.00 on event day at participating box offices or online at [www.Regalcm.com](http://www.Regalcm.com).

"For the thousands of fans who can't make it to Denver for the finals, this is absolutely the next best thing," said Dan Acheson, executive director and CEO of Drum Corps International. "The whole idea is to give the drum corps fans an experience similar to being at the World Championships site, except they'll be able to savor the power, precision and pageantry of drum corps while enjoying popcorn and Skittles in the friendly environment of their local theatre!"

"The DCI Championship is another example of the exciting ways that we are using our theatres to bring unique, entertaining events to our audiences around the country," said Ray Nutt, executive vice president of Regal CineMedia. "Your local Regal Entertainment Group movie theatre isn't just a movie theatre any more. With the new advances in technology, it's now also an event stadium, a concert hall, and a meeting place for the local community."

\* *The Drum Corps International (DCI) Division I Quarterfinals* event will be presented at the following locations:

<i>City</i>	<i>State</i>	<i>Theatre</i>
Birmingham	AL	Trussville Stadium 16
Scottsdale	AZ	Pavilions 11
Alhambra	CA	Renaissance 14
Emeryville	CA	Emery Bay Stadium 10
Irvine	CA	Irvine Spectrum 21
Sacramento	CA	Natomas Marketplace Stadium 16
San Diego	CA	Mira Mesa Stadium 18
Branford	CT	Branford 12
Miami	FL	Movies @ The Falls 12
Orlando	FL	Waterford Lakes Stadium 20
Royal Palm Beach	FL	Regal Palm Beach Stadium 18
Tampa	FL	Citrus Park Stadium 20
Chamblee	GA	Hollywood Stadium 24 @ North I-85
Lincolnshire	IL	Lincolnshire Stadium 20 Plus Imax
Indianapolis	IN	Circle Center 9
Marlborough	MA	Solomon Pond 15
Columbia	MD	UA Snowden Square Stadium 14
Portage	MI	Crossroads 10
Walled Lake	MI	Commerce Township Stadium 14
Minneapolis	MN	Brooklyn Center Stadium 20
Hazelwood	MO	St. Louis Mills 18
Charlotte	NC	Stonecrest At Piper Glen Stadium 22
Garner	NC	Towne Square 10
North Brunswick	NJ	Commerce Center Stadium 18
Albuquerque	NM	Cottonwood Theatre Stadium 10
Las Vegas	NV	Village Square Stadium 18
Albany	NY	Crossgates 18
New York	NY	Union Square Stadium 14
Williamsville	NY	Transit Center Stadium 18 Plus Imax
Cleveland Heights	OH	Severance Town Center Stadium 14
Columbus	OH	Georgesville Square Stadium 16
Oklahoma City	OK	Crossroads Mall Stadium 16
Portland	OR	Lloyd Center Stadium 10 Cinema
Harrisburg	PA	Susquehanna 14
King Of Prussia	PA	King Of Prussia Stadium 16
Greenville	SC	Hollywood Stadium 20 - Greenville
Knoxville	TN	West Town Mall Stadium 9
Nashville	TN	Opry Mills Stadium 20 Plus Imax
Dallas	TX	Galaxy Theatre Stadium 10
Ft Worth	TX	Fossil Creek Stadium 11 (THIS LOCATION SOLD OUT)
Houston	TX	Houston Marq*E Stadium 23
San Antonio	TX	Cielo Vista Stadium 18
Norfolk	VA	Macarthur Center Stadium 18
Auburn	WA	Auburn Stadium 17 Theatres

### **About Regal CineMedia**

Regal CineMedia is a wholly owned subsidiary of Regal Entertainment Group focusing on the expansion and development of advertising and new uses for Regal's theatre assets, while at the same time enhancing the movie-going experience. Regal CineMedia operates other divisions that focus on meetings and special productions in a theatre environment, including the presentation of entertainment, educational and sports events, as well as the sale of group tickets and gift certificates.

### **About Regal Entertainment Group**

Regal Entertainment Group (NYSE:RGC) is the largest motion picture exhibitor in the world. The Company's theatre circuit, comprising Regal Cinemas, United Artists Theatres and Edwards Theatres, operates 6,053 screens in 544 locations in 39 states. Regal operates approximately 17% of all screens in the United States including theatres in 46 of the top 50 U.S. markets and growing suburban areas. The size, reach and quality of the Company's theatre circuit not only provides patrons with a convenient and enjoyable movie-going experience, but is also an exceptional platform to realize economies of scale in theatre operations and, through Regal CineMedia, develop new sources of revenue and cash flow by utilizing Regal's existing asset base.

Additional information is available on the Company's web site at [www.REGmovies.com](http://www.REGmovies.com) or [www.regalcinemedia.com](http://www.regalcinemedia.com).

### **About Drum Corps International (DCI)**

Drum Corps International (DCI) is a nonprofit youth organization serving junior drum and bugle corps around the globe. From modest beginnings in 1972, DCI has developed into a powerful youth activity with artistic and organizational influence on the world's drum and bugle corps, marching bands, and related activities. Celebrating more than three decades of service, DCI's crowning achievement is the unparalleled experience it offers to thousands of youth between the ages of 14 and 22 -- life-enhancing, character-building experiences, including the pure joy of learning and playing music, the exhilaration of athletic achievement, and the thrill of performing before thousands of cheering fans time and again.

The SUMMER MUSIC GAMES Tour, a series of more than 140 competitive musical events takes place from June through mid-August. For 2004, Drum Corps International will produce major events in DeKalb, Ill., Bloomington-Normal, Ill., Louisville, Ky., San Antonio, Kalamazoo, Mich., Orlando, Fla., Allentown, Pa., Murfreesboro, Tenn., Indianapolis, Denver, San Diego, Los Angeles and San Jose, Cal.

Drum Corps International and its SUMMER MUSIC GAMES Tour are made possible by the generous support of the Pearl Corporation, Yamaha Band and Orchestra Products Division, Disney's Magic Music Days program at the Walt Disney World Resort, Dynasty USA, Fred J. Miller, Inc. Stanbury Uniforms and A.J. Wright stores. Additional funding is provided by the Friends of DCI program.

For additional information about Drum Corps International, visit DCI Online at [www.dci.org](http://www.dci.org).

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