FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

5. Relationship of Reporting Person(s) to Issuer (Check all applicable)

6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person Form filed by More than One Reporting Person

9. Number of

derivative Securities Beneficially

Owned Following Reported

Transaction(s) (Instr. 4)

25,631,046

6. Ownership Form: Direct

(D) or Indirect (I) (Instr. 4)

10.

Ownership Form: Direct (D)

or Indirect (I) (Instr. 4)

Director

below)

5. Amount of

8. Price of Derivative Security (Instr. 5)

(1)

Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)

Officer (give title

OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

10% Owner

below)

Other (specify

7. Nature of

Beneficial Ownership (Instr. 4)

11. Nature of Indirect Beneficial Ownership

Footnote⁽³⁾

(Instr. 4)

Indirect

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

moddo						Section 30(h							•		
Name and Address of Reporting Person* <u>Cinemark Holdings, Inc.</u>						2. Issuer Name and Ticker or Trading Symbol National CineMedia, Inc. [NCMI]									
(Last) (First) (Middle) 3900 DALLAS PARKWAY SUITE 500					3. Date of Earliest Transaction (Month/Day/Year) 03/17/2015										Offic belo
(Street) PLANO TX			75093	4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)									dual o Forr Forr	
(City)	(State)	(Zip)												
			Table I - Nor	ı-Deri	vative	Securitie	es A	cquired,	Disp	osed	of, or	Bene	ficia	ally Ow	vned
1. Title of Security (Instr. 3)				2. Transaction Date (Month/Day/Year		Execution ar) if any	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A Disposed Of (D) (Instr. 3,			nd 5)	5. Am Secur Benet Follov Trans (Instr.
					Derivative Se				lone	Amour		(D) F		ice '	
						calls, war									iea
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code 8)	action (Instr.	Disposed of	erivative E		rcisal Date //Year	ole and	7. Title and Amou Securities Underly Derivative Securit and 4)		derlyir	ng	8. Pri Deriv Secu (Insti
				Code	v	(A)	(D)	Date Exercisable		piration te	Title	1	Amou Numb Share:	er of	
Common Units of National CineMedia, LLC	\$0.00 ⁽¹⁾	03/17/2015		A 1,074,910 ⁽²⁾ (1) (1) Comm. Stock. Nation CineMe		k of onal 1 Iedia,	1,074,910 ⁽²⁾		(
	nd Address of Ark Holdi	Reporting Person*													
(Last) 3900 DA SUITE 5	LLAS PAR	(First) RKWAY	(Middle)												
(Street) PLANO		TX	75093			-									
(City)		(State)	(Zip)												
		Reporting Person* SA INC /TX													
(Last) 3900 DA SUITE 5	LLAS PAR	(First) RKWAY	(Middle)												
(Street) PLANO			75093												
(City)		(State)	(Zip)												
	nd Address of ark Media	Reporting Person* 1, Inc.													
(Last) 3900 DA SUITE 5	LLAS PAR	(First) RKWAY	(Middle)												
(Street) PLANO		TX	75093			_									
(City)		(State)	(Zip)			-									

Explanation of Responses:

- 1. Common Units of National CineMedia, LLC may be converted at any time into common stock of National CineMedia, Inc.on a one-for-one basis and have no expiration date.
- 2. Common Units were transferred effective March 17, 2015, pursuant to the Common Unit Adjustment Agreement, dated February 13, 2007 between National CineMedia, LLC and Cinemark Media, Inc.
- 3. The reported securities are owned directly by Cinemark Media, Inc. and indirectly by Cinemark USA, Inc. and Cinemark Holdings, Inc. Cinemark Media, Inc. is a wholly-owned subsidiary of Cinemark USA, Inc. and Cinemark USA, Inc. is a wholly-owned subsidiary of Cinemark Holdings, Inc. which is the ultimate parent company of each joint filer of this report.

Remarks:

/s/ Michael Cavalier, Executive
Vice Presidentdent-General
Counsel, Cinemark Holdings, Inc.
/s/ Michael Cavalier, Executive
Vice President-General Counsel,
Cinemark USA, Inc.
/s/ Michael Cavalier, Executive
Vice President-General Counsel,
Cinemark USA, Inc.
/s/ Michael Cavalier, Executive
Vice President-General Counsel,
Cinemark Media, Inc.

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.