| SEC For | -m 4 | | | | | | | | | | | | | | | | | | |
|------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|--------|------------|-------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|---------------------|---------------------------------------------------------------|---------------------|--------------|-------------------------------------------------|---------------------|-----------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------|--------------------------------------------------------------------------|--------------------------------------------------------------------|-------------------------------------------------------------------|-----|
| FORM 4 UNITE | | | | | STATES SECURITIES AND EXCHANGE COMMISS Washington, D.C. 20549 | | | | | | | | | | SSION | | OMB | APPRO | VAL |
| Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). | | | | | MENT OF CHANGES IN BENEFICIAL OWNE Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 | | | | | | | | | | HIP | Estim | OMB Number: 323 Estimated average burden hours per response: | | |
| 1. Name and Address of Reporting Person [*] Ng Ronnie Y. | | | | | 2. Issuer Name and Ticker or Trading Symbol National CineMedia, Inc. [NCMI] | | | | | | | | (Che | eck all applic Directo | able) | , 10% C | | | |
| (Last) (First) (Middle) C/O NATIONAL CINEMEDIA, INC. 6300 S. SYRACUSE WAY, SUITE 300 | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 05/04/2022 | | | | | | | | | X Officer (give title Other (specify below) below) Chief Financial Officer | | | | | |
| (Street) CENTENNIAL CO 80111 | | | | 4.1 | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | Line | 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| (City) | (8 | State) | (Zip) | | vativ | /0 Sc | ocuritios | <u>ε Δ c</u> | auiroa | | nosed | of or B | lon | oficially | v Owned | | | | |
| Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transa Date (Month/D) | | | | action 2 E Day/Year) if | | 2A. Deeme Execution if any (Month/Da | ed I Date, | 3. Tran Code | saction e (Instr | 4. Secur | ties Acquired (A) of d Of (D) (Instr. 3, 4 a | | d (A) or | 5. Amour | s Form lly (D) o bllowing (l) (lr on(s) | | Direct | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | Table II - | Deriva (e.g., p | tive outs, | Sec , cal | urities ls, warr | Acq ants | uired, , optic | Disp ons, | osed of | , or Be ible sec | ne cur | ficially rities) | Owned | | | <u> </u> | |
| 1. Title of Derivative Security (Instr. 3) | 1. Title of 2. 3. Transaction 3A. Deemed Derivative Conversion Date Execution Da Security or Exercise (Month/Day/Year) if any | | | Code (Instr. | | 5. Number Derivativ Securitie Acquired or Dispos of (D) (In 3, 4 and 5 | Expirati | . Date Exercisable and Expiration Date (Month/Day/Year) | | | ritie ving ve S and | Security 1 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number derivativ Securitie Beneficia Owned Followin Reported Transact | e s ally g j ion(s) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) | | |
| 1 | | 1 | | | - 1 | | | | | | | 1 | | Amount | 1 | (Instr. 4) | I | | 1 |

Date Exercisable

(2)

(D)

Expiration Date

(2)

Title

Common

Stock

| Represents 121,212 shares of restricted stock units that will vest in two equal annual inst | stallments beginning on February 23, 2023. |
|---------------------------------------------------------------------------------------------------------------|--------------------------------------------|
| Remarks: | |
| | /s/ L |

| /s/ Laura Anne Kenwick, as | |
|----------------------------|--|
| attorney-in-fact | |

Amount or Number of Shares

121,212

\$<mark>0</mark>

<u>05/04/2022</u> Date

121,212

D

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

1. Each restricted stock unit represents the right to receive one share of the Issuer's common stock.

05/04/2022

Restricted

Stock

Units

(1)

Explanation of Responses:

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

v

Code

Α

(A)

121,212

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

POWER OF ATTORNEY

KNOW ALL BY THESE PRESENTS, that the undersigned hereby constitutes and appoints each of Jeremy Gibb, Scott Paintin and Laura Anne Kenwick, or any of them signing singly, with full power of substitution, as the undersigned's true and lawful attorney-in-fact to:

(1) execute for and on behalf of the undersigned, in the undersigned's capacity as an officer and/or director of National CineMedia, Inc. (the "**Company**"), Forms 3, 4 and 5 (including amendments thereto) in accordance with Section 16(a) of the Securities Exchange Act of 1934, as amended (the "**Exchange Act**"), and the rules and regulations thereunder;

(2) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Forms 3, 4 or 5, complete and execute any amendment or amendments thereto, and timely file such forms with the United States Securities and Exchange Commission ("SEC") and any stock exchange or similar authority; and

(3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by or for, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such information, disclosure and terms and conditions as such attorney-in-fact may approve in such attorney-in-fact's discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this Power of Attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request and on the behalf of the undersigned, are not assuming, nor is the Company assuming, any of the undersigned's responsibilities to comply with, or any liability for the failure to comply with, any provision of Section 16 of the Exchange Act.

The undersigned agrees that each such attorney-in-fact herein may rely entirely on information furnished orally or in writing by the undersigned to such attorney-in-fact. The undersigned also agrees to indemnify and hold harmless the Company and each such attorney-in-fact against any losses, claims, damages or liabilities (or actions in these respects) that arise out of or are based upon any untrue statements or omission of necessary facts in the information provided by the undersigned to such attorney-in-fact for purposes of executing, acknowledging, delivering or filing Forms 3, 4 or 5 (including amendments thereto) and agrees to reimburse the Company and such attorney-in-fact for any legal or other expenses reasonably incurred in connection with investigating or defending against any such loss, claim, damage, liability or action.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4 or 5 with respect to the undersigned's holdings of and transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 13th day of August, 2021.

<u>/s/ Ronnie Y. Ng</u> Name: Ronnie Y. Ng