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2016 U.S. Cannes Young Lions Winners Announced

CENTENNIAL, Colo.--(BUSINESS WIRE)-- [National CineMedia \(NCM\)](#), the new official U.S. representative to the Cannes Lions International Festival of Creativity, is proud to present the winning's teams of this year's [U.S. Young Lions](#) competitions. Over 300 entries were submitted this year from teams of young professionals working for advertising, digital, media, creative, and PR companies or agencies as well as in-house marketing teams.

2016 U.S. Cannes Young Lions Winning Teams

Cyber: Graham Davis and Felipe Yamaoka, AKQA [View Entry](#)
Film: Ricardo Franco and Vince Mak, KBS [View Entry](#)
Media: Mark Longacre and Catherine Young, Mindshare NY [View Entry](#)
PR: Michael DiSalvo and Ben King, Ogilvy Public Relations NY [View Entry](#)
Print: Lauren Cooper and Erika Kohnen, Deutsch NY [View Entry](#)

Each of the winning teams will be sent, all expenses paid, to Cannes, France to compete as Team USA in the global Young Lions competition at the [63rd Cannes Lions International Festival of Creativity](#), the world's leading celebration of creativity in communications, taking place from June 18 - 25, 2016.

Each team was tasked with developing a creative and innovative campaign in their respective category to increase name and brand recognition as well as drive new donations for the [Variety Freedom Program](#) among Millennials. The Variety Freedom Program, an initiative of Variety - the Children's Charity, delivers vital life-changing equipment and services for mobility, independence and social inclusion to individual children with special needs and organizations that serve them.

2016 U.S. Cannes Young Lions 2nd and 3rd Place Teams

Cyber: Maria Lee and Phil Van Buren, Butler, Shine, Stern & Partners SF (2nd place) [View Entry](#)
Film: Andrew Bridgers and Travis Brown, Victors & Spoils (2nd place) [View Entry](#)
Media: Kristie Lee and Alison Pomerance, OMD Chicago (2nd place) [View Entry](#)
Emily Bruinsma and Jordan Osborne, MediaCom NY/OMD NY (3rd place) [View Entry](#)
PR: Collin Berglund and Jamie Macfarlane, Rational360 NY/Penn Schoen Berland NY (2nd place) [View Entry](#)
Print: Christopher Chan and Chris McMahon, BBDO NY (2nd place) [View Entry](#)
Young Sun Compton and Stephanie Kim, VSA Partners (3rd place) [View Entry](#)

A special thanks to the 2016 U.S. Young Lions Sponsors for their continuous involvement and generous support of this year's competitions. [DigitasLBI](#) for Cyber, [Pereira & O'Dell](#) for Film, [Mediavest | Spark](#) for Media, and the [PR Council](#) for PR. NCM sponsors the Print competition.

2016 U.S. Cannes Young Lions Judges

Cyber: Rachel Barek, AKQA; Jessica Greenwood, R/GA; A.J. Hassan, R/GA; Atit Shah, DigitasLBI; Jeremy Sigel, Essence Digital

Film: Kate Catelinac, Goodby Silverstein & Partners; Margaret Keene, MullenLowe; Tenille Teague, Pereira & O'Dell;

Media: Wendy Aldrich, Initiative; Tamara Alesi, MediaCom; Chris Boothe, Mediavest | Spark; Jesse Cahill, Essence Digital; Greg Castronuovo, OMD; Trish Chuipek, OMD; Katie Ford, Mediavest | Spark; Kerry Hemmerich, Mediavest | Spark; Scott Hess, Mediavest | Spark; Jason Lim, MediaCom; Dianne Richardson, UM; Marci Schnur, Ignition; David Stopforth, Wieden +

Kennedy NY; David White, MEC Global

PR: Sandra Fathi, Affect; Anne Green, CooperKatz & Company; Gail Heimann, Weber Shandwick; Heidi Hovland, Devries Global; Jim Joseph, Cohn & Wolfe; Daryl McCullough, Citizen Relations

Print: John Cornette, Erwin Penland; Jordan Edwards, NCM; Shane Fleming, Argonaut Inc.; Anders Gustafsson, Argonaut Inc.; Ari Halper, FCB; Jeremy Kaplan, Arts Machine; Paul Oberlin, Deutsch NY; Sam Shepherd, Deutsch NY; Lisa Topol, Grey Group

About National CineMedia (NCM)

National CineMedia (NCM) is America's Movie Network. As the #1 weekend network in the U.S., NCM is the connector between brands and movie audiences. More than 700 million moviegoers annually attend theaters that are currently under contract to present NCM's *FirstLook* pre-show in over 40 leading national and regional theater circuits including AMC Entertainment Inc. (NYSE:AMC), Cinemark Holdings, Inc. (NYSE:CNK) and Regal Entertainment Group (NYSE: RGC). NCM's cinema advertising network offers broad reach and unparalleled audience engagement with approximately 20,400 screens in approximately 1,600 theaters in 187 Designated Market Areas® (49 of the top 50). NCM Digital goes beyond the big screen, extending in-theater campaigns into online and mobile marketing programs to reach entertainment audiences. National CineMedia, Inc. (NASDAQ:NCMI) owns a 43.6% interest in, and is the managing member of National CineMedia, LLC. For more information, visit www.ncm.com.

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